

UNIVERSITY OF  
OXFORD

Postgraduate Diploma in  
**INTELLECTUAL PROPERTY LAW AND PRACTICE**  
2011/12

The Oxford Diploma in IP Law and Practice is a postgraduate vocational course for people embarking on a career in IP law and practice. It is a one-year, part-time course designed to give junior practitioners a grounding in the fundamentals of IP law and practice. It is taught by senior practitioners and academics, and represents a unique collaboration between the Oxford Law Faculty and the Intellectual Property Lawyers' Association.

## THE PATH TO PROFESSIONAL PRACTICE IN INTELLECTUAL PROPERTY

The Diploma is an intellectually rigorous academic and professional development programme in an area of enormous national and international importance. It will suit anyone seeking to build a career specialising as a lawyer in IP, whether or not they have previously studied IP.

The Diploma comprises a two-week residential programme held in September at St Catherine's

College, Oxford, and a series of weekend workshops held from October to June in London law firms. It is taught by a mix of practising and academic lawyers, and covers the full range of IP subjects (including Patents, Trade Marks, Unfair Competition and Passing Off, Trade Secrets, Designs, Copyright and Moral Rights) as well as key aspects of litigious and non-litigious IP practice and procedure.

The Diploma is accredited with 66 CPD hours, 33 hours for the residential programme and 33 hours for the workshops, based on full attendance.



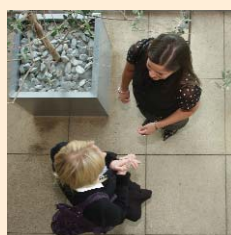
# A UNIQUE COLLABORATION BETWEEN THE OXFORD LAW FACULTY AND THE INTELLECTUAL PROPERTY LAWYERS' ASSOCIATION...

## The Oxford Law Faculty

Law has been taught in Oxford for some 850 years. For centuries, Law meant Roman Law, then in 1758 Sir William Blackstone became the first Vinerian Professor of English Law and brought the common law into the university. Since then Oxford has been home to many of the key figures of the modern common law.

Today the Faculty keeps faith with its history. The study of the common law, including its interaction with modern legislation and regulation, is central to our pursuits. But our work has also been enriched by strengths in other areas, such as Comparative Law, the Philosophy of Law, International Law, European Law, and most recently Intellectual Property Law. Those strengths have been further extended and enhanced by involvement with a range of specialist and multidisciplinary Centres, in Criminology, Socio-Legal Studies, European and Comparative Law, Competition, Taxation, and Intellectual Property, making Oxford unsurpassed as a place for multidisciplinary work connected with the Law and its development.

The Oxford Law Faculty is recognised as a faculty of excellence in both teaching and research. It was awarded 5\* in the 1996 and 2001 Research Assessment Exercises conducted by the Higher Education Funding Council for England. In the 2008 exercise, Oxford had the highest number of staff submitted for Law with the full-time equivalent of 103.5, 25% more than any other university. The results of the exercise show that on the RAE assessments, substantially more top-rated research activity went on in Law at Oxford from 2001-7, than in any other university in the UK. The Faculty was also awarded "excellent" in the last teaching quality inspection on behalf of



*"The IPLA acts as a centralised voice for those law firms in England and Wales with significant IP practices who wished to lobby for improvements to the law and practice of intellectual property law in the UK"*

HEFCE, and was ranked first for Law in the Guardian Education University Guide 2004, 2005, 2008 and 2009.

## Intellectual Property at Oxford

Intellectual property is an area of enormous importance for Oxford Law. The Faculty's IP Subject Group is part of a growing network of scholars and professionals that reaches across and beyond the University, with the help in part of a multidisciplinary Research Centre. Exploring and exploiting the possibilities created by that network is central to its vision for enhancement and growth. Developing the Group's relationship with the wider, non-academic community, through educational programmes like the IP Diploma and the annual International IP Moot, is an important and exciting part of that vision.

## The Intellectual Property Lawyers' Association (IPLA)

Founded in 1982 as the Patent Solicitors Association, the IPLA is a professional association representing law firms with significant practises in Intellectual Property. Its members include the top-ranking specialist IP firms in the UK, which are responsible for the majority of IP litigation undertaken in England and Wales today.

One of the central objectives of the IPLA is to support the professional development and education of IP practitioners in England and Wales. The IPLA cooperated for many years with the University of Bristol's one-year Postgraduate Diploma in Intellectual Property Law and Practice. In 2008 the IPLA began its present collaboration with the University of Oxford. Each course has shared the primary aim of delivering high-quality education of relevance to IP practice through combined practitioner and academic teaching.

# THE OXFORD LAW FACULTY

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**WELCOME FROM THE DEAN**  
**Professor Timothy Endicott**

"Welcome to the Oxford Diploma in Intellectual Property Law and Practice.

This unique programme serves as the foundation for a career in an exciting and increasingly vital field of the law. Intellectual Property has a distinctive structure, and a distinctive set of intellectual challenges. Yet IP Law also needs to be understood in light of the allied fields of competition law, the law of tax, and the law of finance. Students in the Diploma programme learn to master the challenges of this discipline in their widest context, in law, in legal practice, and in commerce. And they reach that point through intensive work with senior practitioners and academics at the frontiers of the field.

Oxford has long been a world-leading centre for the study of the common law, and it is now a powerhouse in the study of 21st century international financial and commercial legal regimes. The Diploma programme is a brilliant opportunity for us to work with students who will become leaders in the profession in the practice of IP law, and also to work with the senior specialists in the practice of IP Law who will teach in the residential programme, and in the workshops that will build on the residential programme. We are delighted to welcome you as members of the community of Oxford lawyers."





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# Oxford residential programme

## Week 1, Sunday 4 September to Friday 9 September 2011

SUNDAY 4 September	MONDAY 5 September	TUESDAY 6 September	WEDNESDAY 7 September	THURSDAY 8 September	FRIDAY 9 September
	9.00-9.15 <b>Welcome</b> Graeme Dinwoodie	9.00-10.30 <b>Patents</b> Michael Butler, Rowan Freeland & Philip Westmacott	9.00-10.30 <b>Litigation (Patents)</b> Robert Anderson	9.00-11.00 <b>Copyright</b> (Subsistence) Justine Pila	9.00-10.30 <b>Copyright</b> (Computer Programmes & Compilations) Hamish Sandison
	9.15-10.30 <b>Introduction</b> Trevor Cook, Justine Pila		10.30-11.00 <b>Break</b>	11.00-11.30 <b>Break</b>	10.30-11.00 <b>Break</b>
	10.30-11.00 <b>Break</b>	10.30-11:00 <b>Break</b>	11.00-12.30 <b>Litigation (Patents)</b> Robert Anderson	11.30-13.00 <b>Copyright</b> (Property and Ownership) Catriona Smith	11.00-12.15 <b>Healthcare Regulation</b> Marjan Noor
	11.00-12.30 <b>Patents</b> Michael Butler, Rowan Freeland & Philip Westmacott	11.00-12.30 <b>Patents</b> Michael Butler, Rowan Freeland & Philip Westmacott			12.15-13.00 <b>SPCs</b> Stephen Bennett
13.30-17.00 <b>Registration</b>	12.30-14.00 <b>Lunch</b>	12.30-14.00 <b>Lunch</b>	12.30-14.00 <b>Lunch</b>	13.00-14.00 <b>Lunch</b>	13.00-14.00 <b>Lunch</b>
14.00-15.30 <b>Legal primer</b> (optional) Graeme Dinwoodie & Justine Pila	14.00-15.30 <b>Patents</b> Michael Butler, Rowan Freeland & Philip Westmacott	14.00-15.30 <b>Patents</b> Michael Butler, Rowan Freeland & Philip Westmacott	14.00-15.30 <b>Litigation (Patents)</b> Robert Anderson	14.00-15.45 <b>Copyright</b> (Infringement) John Linneker	14.00-15.30 <b>Passing Off &amp; Unfair Competition</b> Jeremy Dickerson
15.30-16.00 <b>Break</b>	15.30-16.00 <b>Break</b>	15.30-16.00 <b>Break</b>	15.30-16:00 <b>Break</b>	15.45-16.15 <b>Break</b>	15.30-16.00 <b>Break</b>
16.00-17.15 <b>Legal Primer</b> (optional) Graeme Dinwoodie & Justine Pila	16.00-17.30 <b>Patents</b> Michael Butler, Rowan Freeland & Philip Westmacott	16.00-17.30 <b>Patents</b> Michael Butler, Rowan Freeland & Philip Westmacott	16:00-17.30 <b>Trade Secrets</b> Robert Anderson	16.15-17.30 <b>Copyright</b> (Defences) Justine Pila	16.00-17.15 <b>Passing Off &amp; Unfair Competition</b> Jeremy Dickerson
19.30 <b>Formal Dinner</b>			19.00 <b>Dinner remarks</b> Michael Fysh		

## Week 2, Monday 12 to Friday 16 September 2011

SUNDAY 11 September	MONDAY 12 September	TUESDAY 13 September	WEDNESDAY 14 September	THURSDAY 15 September	FRIDAY 16 September
	9.00-10.30 <b>Registration of Trade Marks: Domestic and International</b> Chris Benson	9.00-10.45 <b>Trade Marks: Enforcement II</b> Graeme Dinwoodie	9.00-10.30 <b>International &amp; European Aspects</b> (Private Int.'l Law) Ed Peel Graeme Dinwoodie	9.00-10.45 <b>Litigation</b> (Non-Patent) Sara Ashby & Charters Macdonald-Brown	9.00-10.30 <b>IP Security</b> Morag Macdonald
	10.30-11.00 <b>Break</b>	10.45-11.15 <b>Break</b>	10.30-11.00 <b>Break</b>	10.45-11.15 <b>Break</b>	10.30-11.00 <b>Break</b>
	11.00-12.45 <b>Trade Marks: Registrability</b> Stephen Jones	11.15-12.45 <b>Trade Marks: Exhaustion</b> Graeme Dinwoodie	11.00-12.30 <b>Designs</b> David Musker, Graeme Dinwoodie	11.15-13.00 <b>Litigation</b> (Non-Patent) Sara Ashby & Charters Macdonald- Brown	11.00-13.00 <b>Licensing</b> Simon Chalkley (including TM assignment)
	12.45-14.15 <b>Lunch</b>	12.45-14.00 <b>Lunch</b>	12.30-14.00 <b>Lunch</b>	13.00-14.15 <b>Lunch</b>	13.00-14.00 <b>Lunch</b>
	14.15-15.30 <b>Trade Marks: Revocation and Invalidity</b> Paul Harris	14.00-15.30 <b>International &amp; European Aspects</b> (Overview) Graeme Dinwoodie	14.00-15.30 <b>Designs</b> David Musker, Graeme Dinwoodie	14.15-15.30 <b>Competition Law &amp; IP</b> Ariel Ezrachi & Pat Treacy	14.00-15.30 <b>Corporate Transactions</b> Sarah Byrt
	15.30-16.00 <b>Break</b>	15.30-16.00 <b>Break</b>	15.30-16.00 <b>Break</b>	15.30-16.00 <b>Break</b>	15.15-15.45 <b>Break</b>
	16.00-17.30 <b>Trade Marks: Enforcement I</b> Paul Harris	16.00-17.30 <b>International &amp; European Aspects</b> (Private Int.'l Law) Ed Peel	16.00-17.30 <b>Designs</b> David Musker, Graeme Dinwoodie	16.00-17.30 <b>Competition Law &amp; IP</b> Ariel Ezrachi & Pat Treacy	15.45-17.00 <b>Examination Methodology</b> Justine Pila

## TEACHERS

<b>Robert Anderson</b> Hogan Lovells
<b>Sara Ashby</b> Redd
<b>Stephen Bennett</b> Hogan Lovells
<b>Christopher Benson</b> Taylor Wessing
<b>Michael Butler</b> Frank B. Dehn & Co
<b>Sarah Byrt</b> Mayer Brown International
<b>Simon Chalkley</b> Redd
<b>Trevor Cook</b> Bird & Bird
<b>Jeremy Dickerson</b> Burgess Salmon
<b>Graeme Dinwoodie</b> University of Oxford
<b>Ariel Ezrachi</b> University of Oxford
<b>Rowan Freeland</b> Simmons & Simmons
<b>Paul Harris</b> Speechly Bircham
<b>Stephen Jones</b> Baker & McKenzie
<b>John Linneker</b> SNR Denton
<b>Charters Macdonald-Brown</b> Redd
<b>Morag Macdonald</b> Bird & Bird
<b>David Musker</b> RGC Jenkins & Co
<b>Marjan Noor</b> Simmons & Simmons
<b>Ed Peel</b> University of Oxford
<b>Justine Pila</b> University of Oxford
<b>Hamish Sandison</b> Field Fisher Waterhouse
<b>Catriona Smith</b> Rouse Legal
<b>Pat Treacy</b> Bristows
<b>Philip Westmacott</b> Bristows

## London Weekend Workshops

The nine weekend workshops in 2011/12 will be held on the following dates:

Workshop 1 – **Patents 1**  
8 October 2011

Workshop 2 – **Patents (Review)**  
19 November 2011

Workshop 3 – **Patents 2**  
26 November 2011

Workshop 4 – **Trade Marks and Passing Off**  
21 January 2012

Workshop 5 – **Copyright**  
3 March 2012

Workshop 6 – **Designs**  
21 April 2012\*

Workshop 7 – **IP Aspects of Commercial Transactions**  
26 May 2012\*

Workshop 8 – **Revision 1-Patents and Copyright**  
9 June 2012

Workshop 9 – **Revision 2-Trade Marks and Designs**  
16 June 2012

*\*The timing for these two workshops is currently provisional.*

## Assessments

The Diploma is assessed by five written assignments and two 2-hour written public examinations .

In 2011/12, the assessment timetable will be as follows.

Assignment 1 – **Patents 1**  
due 4 November 2011

Assignment 2 – **Patents 2**  
due 6 January 2012

Assignment 3 – **Trade Marks and Passing Off**  
due 17 February 2012

Assignment 4 – **Copyright**  
due 30 March 2012

Assignment 5 – **Designs** due 21 May 2012

Final exams: in July 2012

## Timeline 2011/12

Timeline for Postgraduate Diploma in Intellectual Property Law and Practice

8 July 2011  
Deadline for applications

22 July 2011  
Notification of outcome of applications

4 September 2011 – 16 September 2011  
Oxford Residential Programme at St Catherine's College

8 October 2011  
Workshop 1: Patents 1

4 November 2011  
Deadline for coursework assignment Patents 1

19 November 2011  
Workshop 2: Patents (Review)

26 November 2011  
Workshop 3: Patents 2

6 January 2012  
Deadline for coursework assignment Patents 2

21 January 2012  
Workshop 4: Trademarks and Passing Off

17 February 2012  
Deadline for coursework assignment Trademarks and Passing Off

3 March 2012  
Workshop 5: Copyright

30 March 2012  
Deadline for coursework assignment Copyright

21 April 2012  
Workshop 6: Designs\*

21 May 2012  
Deadline for coursework assignment Designs

26 May 2012  
Workshop 7: IP Aspects of Commercial Transactions\*

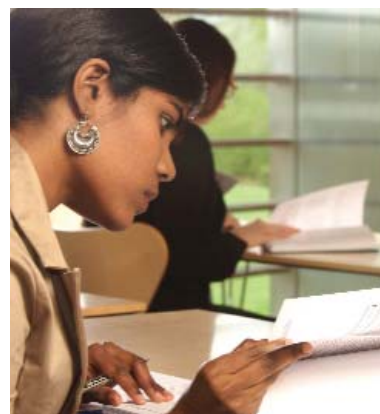
9 June 2012  
Workshop 8: Revision 1 – Patents and Copyright

16 June 2012  
Workshop 9: Revision 2 – Trade Marks and Designs

July 2012  
Exams – two 2-hour exams in July

July 2012  
End of year drinks

*\*The timing for these two workshops is currently provisional.*





# TEACHING AND ACCOMMODATION SPACES

The residential programme will be held at St Catherine's College, Oxford

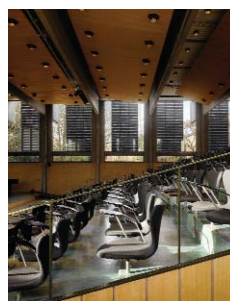
The youngest of the Oxford undergraduate colleges, St Catherine's is a distinguished example of the very best of architecture in the tradition of European Modernism. The College, designed by the Danish architect, Arne Jacobsen, and described by Pevsner as "a perfect piece of architecture", is one of only a very few pieces of post-1945 architecture to be Grade 1 listed. Jacobsen's buildings are complemented by three new residential blocks, built by Stephen Hodder MBE in the early 1990s and, more recently, in 2004.

St Catherine's offers the benefits of modern accommodation, excellent catering, and up-to-date meeting and technical facilities, while being only a short walk from the cloisters and quads of traditional Oxford. It lies in extensive gardens and wooded areas just to the north of Magdalen Bridge in the Holywell Great Meadow, between two branches of the River Cherwell.

As students of the Oxford Law Faculty, Diploma candidates will have access to the Bodleian Law Library. Candidates staying in College during the residential programme will also have access to College facilities.



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# ADMISSIONS PROCEDURE AND COST

Enrolments for the Diploma will be capped at 60. To be considered for admission, applicants will need to satisfy the following criteria:

## 1. Intellectual ability:

A good undergraduate degree (at least 2:1) or equivalent will be required.

## 2. Professional experience:

It is anticipated that candidates will be trainee or newly qualified solicitors or barristers with a UK Law Firm or Chambers embarking on a career in IP, although other equivalent professional qualifications will be considered.

## 3. English language proficiency:

The programme will be taught in English, as a result of which English language proficiency at the TOEFL standard of 630 points (minimum test of written English score of 5.0) or the IELTS standard of 7.5 points (minimum 7.0 per component) will need to be shown by those for whom English is not a first language.

Applications must include a degree certificate or academic transcripts (noting that the University reserves the right to require the latter), a statement of purpose of up to 500 words, a current CV, two references (professional and academic references are acceptable) and English test results (if applicable). The statement of purpose should detail your reasons for applying for the course, including your future career intentions and the contribution you expect the Diploma to make to your professional development. Applicants will not be penalized for writing less than 500 words. Please indicate in your statement of purpose whether you would prefer to make your own accommodation arrangements for the residential programme.

Applications for admission to the 2011/12 Diploma are due by Friday 8 July 2011. Please note that late applications cannot be considered.

For further information about the programme or making an application please visit the Diploma website at [www.law.ox.ac.uk/odip](http://www.law.ox.ac.uk/odip) or contact the Diploma Administrator, Ellen Moilanen, by email ([ellen.moilanen@law.ox.ac.uk](mailto:ellen.moilanen@law.ox.ac.uk)) or phone (+44 (0)1865 271 457).

## Cost

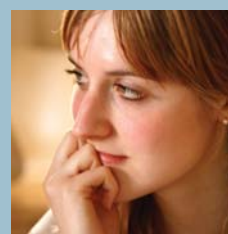
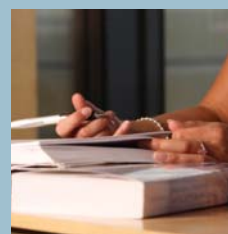
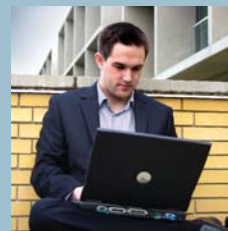
The Diploma fee is £5,950 and covers: tuition; course materials; assessment and supervision; lunch and refreshments during the residential programme and a formal College dinner at the start of the residential programme. It does not cover accommodation.

Students are strongly encouraged to stay at St Catherine's College during the residential programme. Successful applicants who do not opt-out of accommodation at the time of applying will have accommodation at St Catherine's arranged for them for the ten nights from Sunday to Thursday of Week 1 and Sunday to Thursday of Week 2 at a cost of £830 (including breakfast and dinner). Applicants may also request College accommodation for the weekend in between, at an extra charge of £68 per night (bed and breakfast only). Please indicate in your statement of purpose.

Subject to availability, applications will be considered for attendance at the residential programme only. Residential programme attendees are not examined and do not obtain any University qualification. The price of the residential course alone is £3299. Further information, including the application form, is available at [www.law.ox.ac.uk/odip](http://www.law.ox.ac.uk/odip).

A cancellation fee of £150 will be charged on any cancelled booking.

**Disclaimer:** the brochure details are correct at the time of going to press, May 2011. Any updates or changes to information can be found on our website [www.law.ox.ac.uk](http://www.law.ox.ac.uk).



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Administrator, Ellen Moilanen, by email  
([ellen.moilanen@law.ox.ac.uk](mailto:ellen.moilanen@law.ox.ac.uk)) or phone  
(+44 (0)1865 271 457).