

Unfair Trading Practices & Competition Policy

Considerations on public policies
by Fair Trade movement

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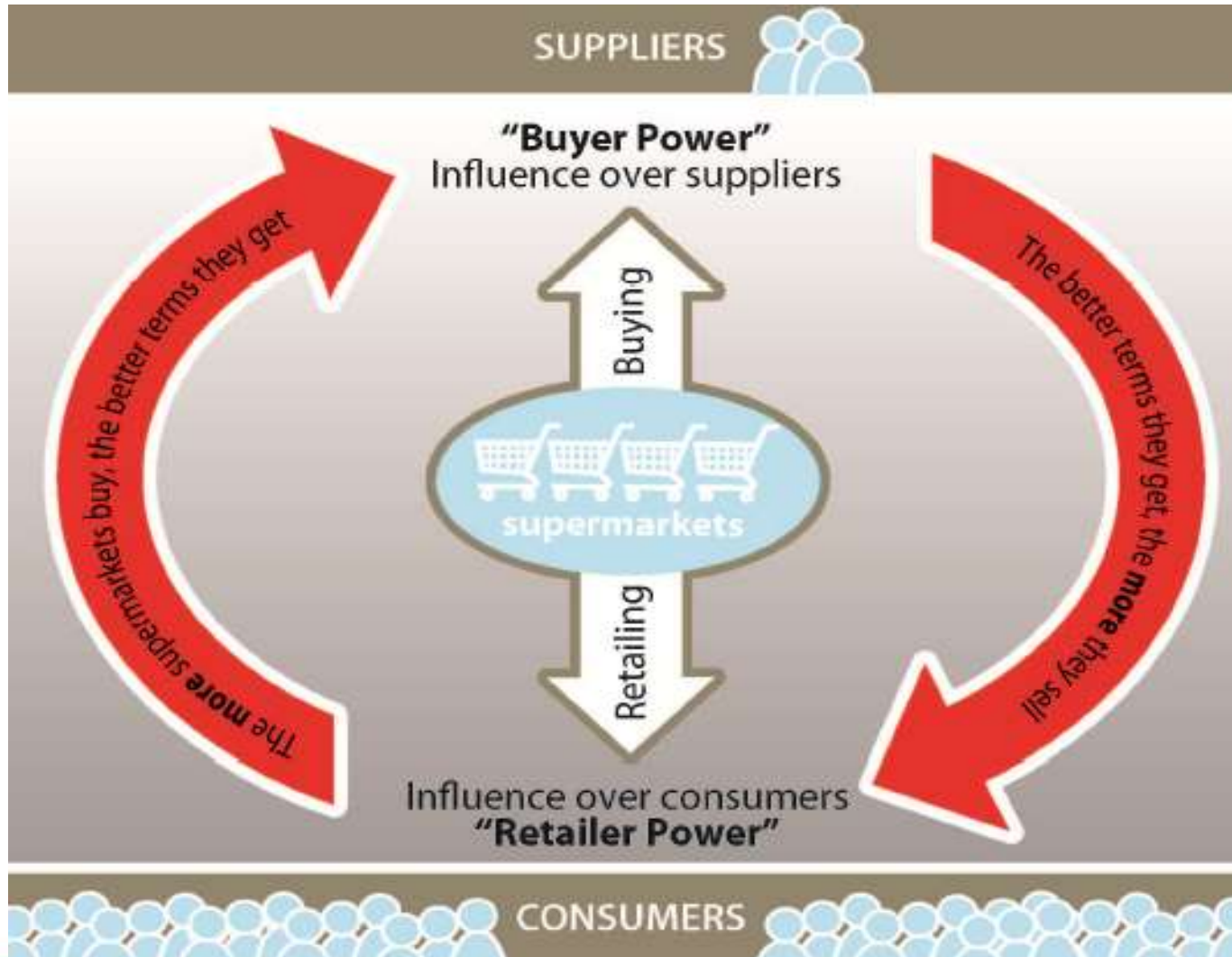
Oxford, 9 June 2017

Fair Trade Advocacy Office

- Born in 2004
- Based in Brussels
- Member of various EU advisory groups
- Over 2,5 million Fair Trade producers and workers from 70 countries
- 24 Fairtrade labelling initiatives
- Over 500 specialised Fair Trade importers
- 4,000 world shops
- More than 100,000 volunteers



Who's got the power?



Unfair Trading Practices (UK)



- UK Grocery Code
Adjudicator: *congrats!*

- BUT (!) UTPs persist
(*for overseas
suppliers too*)



European Commission



Council of the European Union



EUROPEAN PARLIAMENT



E. Bienkowska
(GROW)

“I’m self-regulation fan, but it’s getting lonely”

“Most of us are becoming favourable to legislation on UTPs”

“Favourable to legislation on UTPs” (we care for EU farmers)



P. Hogan (AGRI) *“It’s time for UTP legislation to protect (EU) farmers”*



Together for good trading practices

Unfair Trade Practices

Recommendation 1 *(UK & EU)*

Extend remit / geographical scope to cover non-EU producers

(note case of UK & Norwegian producers)

UTP recommendation 2 *(UK & EU)*

Smart mix of voluntary
& binding legal
framework needed!





UTP recommendation 3 *(UK & EU)*

Network of enforcers to address cross-border cases

**Is this enough to
achieve fair trade
& Sustainable
Development
Goals by 2030?**



**The trend for
more open **democratic debate** &
policy coherence for sustainability
is unstoppable**

- Public procurement rules
- Trade policy

Who's next?

Competition Law !!!





COMPETITION LAW AND SUSTAINABILITY IN THE NETHERLANDS

Sustainability exemptions to competition law
in the Netherlands as role model for Europe?

By Irina Toma

FTAO Briefing Paper



SOMEONE ALWAYS PAYS THE PRICE

Stop the stranglehold
of supermarkets!

Join us and help to empower
workers and farmers.
Let's Make Fruit Fair – now!

www.makefruitfair.org





European Commission



M. Vestager (COMP) is busy with Google, Appel & co, but could be interested to defend small farmers: David vs Goliath (?) & interested in sustainability



Council of the European Union



“So far, only Dutch and Brits have put sustainability exemptions on the Council table”



“We have not really discussed this yet”



WE WANT YOU!

We look forward to working with you on Unfair Trading Practices & Competition:

On UK policies:

Traidcraft & Fairtrade Foundation

On EU & EU Member States public policies:

Fair Trade Advocacy Office

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