

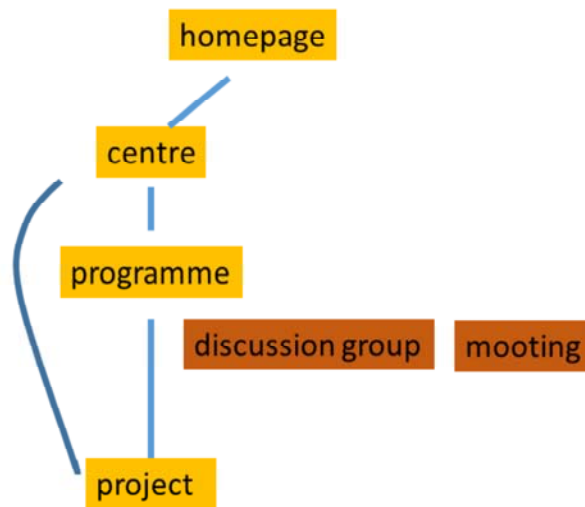
Law Faculty Website

A Introduction to Microsites

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Notes added for pdf 16th October 2015

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Microsites are used on the new Faculty website for research centres, research programmes, research projects, discussion groups and mootings. Within each site we can place pages and indexes and we can show events, news, blogs and people. We can give a user full edit rights within the microsite, so this gives us lots of flexibility and the opportunity to give ownership of particular sites to a range of people.

Centre microsites are used for the four official Faculty Centres. These are Criminology, Socio-Legal Studies, Institute of European and Comparative Law, and the Oxford Intellectual Property Research Centre.

The terms 'programme' and 'project' used within the microsite editing functions will not always match the terms used in the Faculty for our activities, but we should think of these as:

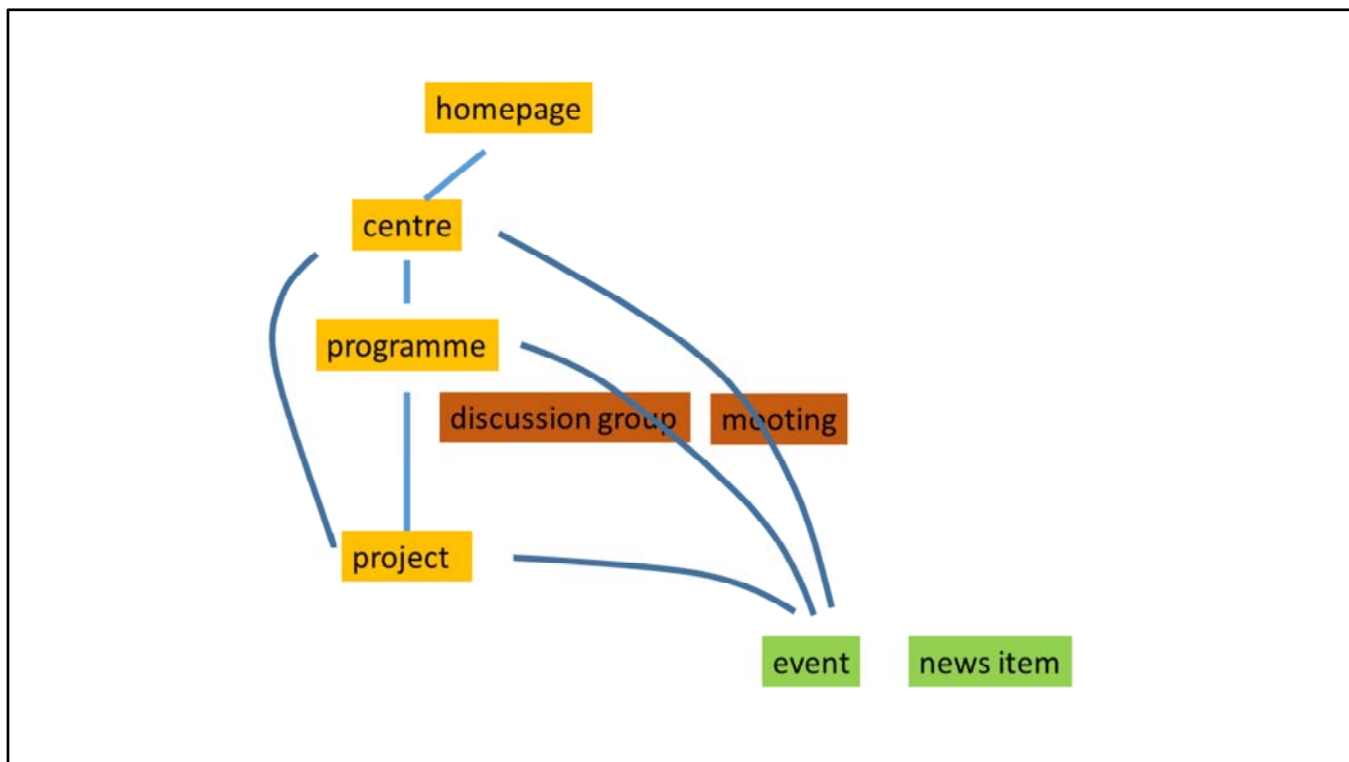
Programme = a large research project, or a group of researchers in a particular field, or a field of research and teaching.

Project = a smaller or specific research project, or one person's field of interest, maybe an externally funded early career fellowship, or a large but specific project with a few team members, or sometimes a series of events that a member of the Faculty wants to present as research activity or discussion, with write ups and useful materials posted as the series progresses.

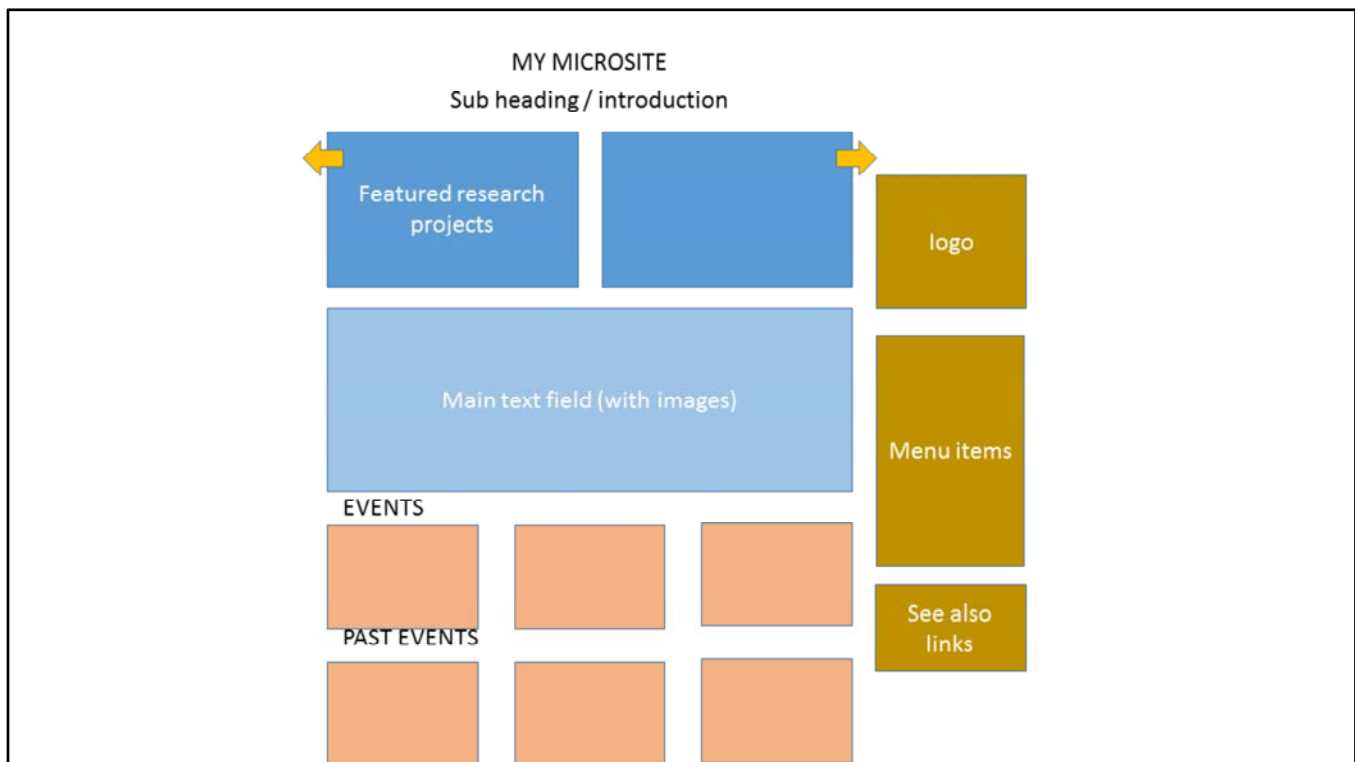
The subject groups on the previous website have not been transferred over. These were primarily teaching groups. Membership of teaching groups is now displayed on the info for staff pages.

Each microsite needs an owner who is responsible for maintaining the content.

Within the website structure, there is no hierarchy of projects below programmes below centres. The three microsite all have very similar functions. However, we may wish to show to the outside world that a project sits within a larger programme or within a research centre. We do this by selecting parent microsites, adding links between sites, featuring projects on programme and centre sites, and by adding theme labels.



We can create events or news items in the site. These sit in separate sections of the site, but we can then link them to a microsite so that they will appear on its homepage. We can link an event or news item to multiple microsites, so for example an event might appear on the project microsite, the programme microsite and the centre microsite. By linking an event to a project microsite, it will not automatically appear on the parent programme microsite. It is however simple to add links to multiple microsites in one go.



Each microsite homepage has a range of functions that can be switched on or off to change the look of your microsite and hide or display items as the activities of the project or programme develop.

From the top:

Featured projects – on a programme site we might want to feature multiple projects

Main text field – for your introductory text and images

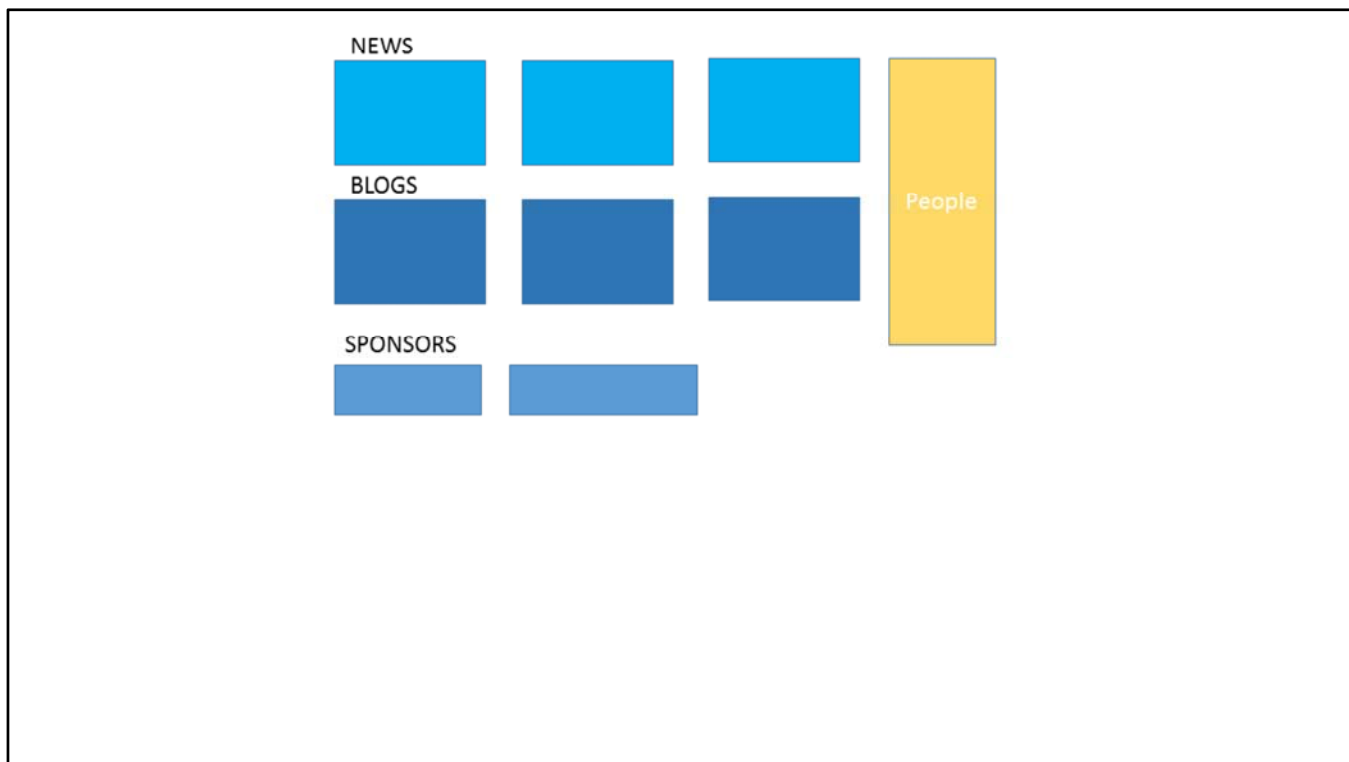
Events – the next three upcoming events, with a link to the full list of upcoming events

Past events – the last three events, with a link to the full list of recent events

News – the last three news items, with a link to the all recent new items

Blogs – the last three blogs, with a link to all recent blogs

Sponsors – one or more funders of the activities



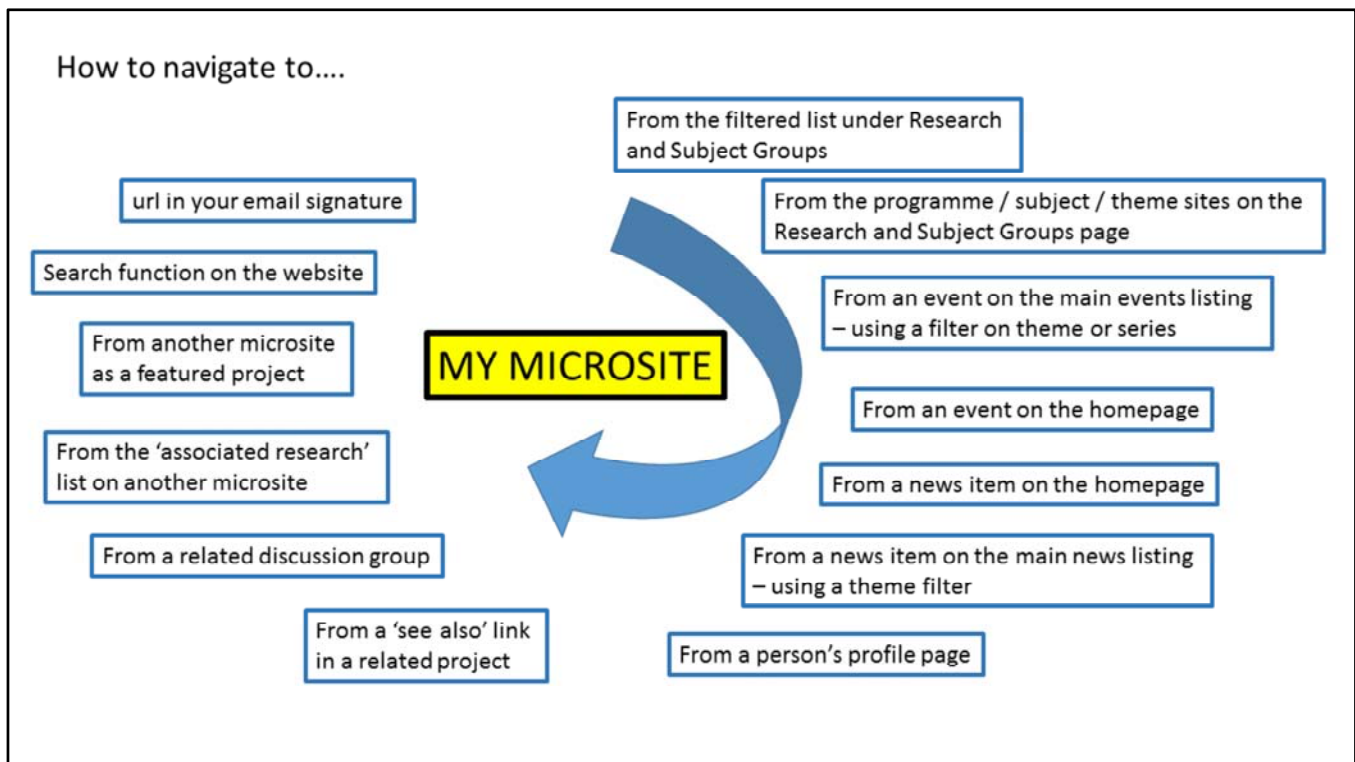
On the right hand side of the screen:

Logo – if you have a logo for the project

Menu items – the standard headings linking to events, news, blogs, people, research, as well as links to any pages that have been added

See also – links to other projects, or discussion groups, or taught programmes etc

People – up to four people affiliated to the microsite. This will randomly select four people and will change each time you visit the page



There are many ways to navigate to your site.

The more activity that you generate within your microsite and the more links that you add, the easier it will be for a visitor to navigate to it. However often, your colleagues will bookmark a page or use a google search.