

## **Oxford Intellectual Property Research Centre Annual Report for 2012-13**

This is the first annual report submitted by a Director of the Oxford Intellectual Property Research Centre (OIPRC or Centre) under the Constitution that was adopted after the Centre relocated from St Peter's College to the Law Faculty.

It has been another very busy and successful year at the Centre. The Centre has, true to its Constitution and heritage, retained a multi-disciplinary character; in 2012-13, we engaged in a number of projects with colleagues in non-law disciplines. We have also developed fruitful partnerships with a number of other institutions (within the University of Oxford and beyond).

During the five years since its transfer to the Faculty, the Centre has continued to host and develop many of the events that were a prominent part of the Centre calendar while at St Peter's. And in the last two years in particular, the range of activities through which the Centre has pursued its mission of furthering research in intellectual property has expanded. Activities in 2012-13 have been ranged widely, from large-scale conferences attended by very large numbers to small discussion group meetings, and a weekly invited speaker series. The IP Moot has continued to establish itself as a leading international moot court competition, and is a firm fixture on the IP calendar. The range of activity can be seen from the detailed information set forth below.

Much of the research conducted by our academic members (and research fellows) results in publication or presentation. An illustrative list of publications or presentations in 2012-13 is provided below. In addition, our members represent the core of teaching capacity in intellectual property throughout the university, and in the Faculty of Law in particular. Although the stated objectives of the Centre revolve around research, they are of course crucially connected to our teaching. And the Centre members contribute to the delivery of a wide variety of intellectual property courses.

The sources of funding that have sustained these activities are as diverse as the activities. We are very grateful to external funders who have supported what we do, including: 8 New Square; the International Association for the Advancement of Teaching and Research in Intellectual Property Law (ATRIP); Bird & Bird; Cambridge University Press; Elgar Publishing; FICPI; Hart Publishing; Microsoft Corporation; McAndrews, Held & Malloy; the Office of Harmonization for the Internal Market; Oxford University Press; the US Patent & Trademark Office; Powell Gilbert; and the World Intellectual Property Organisation. Additional funding was received from partner institutions, including ETH Zurich, INNOTECH (Ludwig-Maximilians-Universität München), and the Engelberg Center for Innovation Law and Policy at New York University School of Law. We are also immensely grateful for the additional support that we have received from the Faculty of Law and from the University of Oxford's Astor Fund.

As Director of the Centre, I am very grateful to all those who have supported our activities during the past year, both within the university and beyond. A particular note of thanks goes to Ellen Moilanen who takes on so much responsibility within the Faculty of Law generally, but remains the linchpin of everything related to intellectual property at Oxford, including a research centre that is flourishing.

Graeme B. Dinwoodie  
26 November 2013

### **Academic Staff**

Dr Carolyn Deere-Birkbeck, Senior Researcher and Trade Project Director, Global Economic Governance Programme, Department of Politics

Professor Graeme Dinwoodie, Professor of Intellectual Property and Information Technology Law, Director of OIPRC

Professor Christine Greenhalgh, Professor of Applied Economics (Emeritus), Department of Economics

Lord Leonard Hoffmann, Visiting Professor, Faculty of Law

Dr Emily Hudson, Career Development Fellow in Intellectual Property Law

Dr Javier Lezaun, James Martin Lecturer in Science and Technology Governance and Deputy Director of the Institute for Science, Innovation and Society

Professor Viktor Mayer-Shönberger, Professor of Internet Governance and Regulation, Oxford Internet Institute

Professor Ansgar Ohly, Visiting Professor, Faculty of Law

Dr Robert Pitkethly, Official Fellow and Tutor of Management, St Peter's College

### **Research Fellows**

Professor Rochelle Cooper Dreyfuss, Pauline Newman Professor of Law, New York University School of Law

Dr Dev Gangjee, Senior Lecturer, Department of Law, London Schools of Economics. (Dr. Gangjee has, commencing October 2013, been appointed as University Lecturer in Intellectual Property Law at the University of Oxford).

Dr Paul Jensen, Principal Research Fellow at the Melbourne Institute of Applied Economic and Social Research and the Intellectual Property Research Institute of Australia, University of Melbourne

Ms Shira Perlmutter, Acting Administrator for Policy and External Affairs, United States Patent and Trademark Office

Dr Georg von Graevenitz, Senior Lecturer in Innovation, Norwich Business School, London.

Professor Elizabeth Webster, Professorial Research Fellow at the Melbourne Institute of Applied Economic and Social Research, Director of the Intellectual Property Research Institute of Australia, University of Melbourne

### **Research Student Members**

Quentin Cregan (St. Hilda's)  
Thomas Dysart (St. Anne's)  
Henry Fraser (Exeter)  
Graham Reynolds (St. Peter's)  
Jaani Riordan (Magdalen)  
Daniela Simone (Worcester)  
Alison Slade (St. Peter's)  
Karen Walsh (Lincoln)

### **Administration**

Ms. Ellen Moilanen, Administrator of the OIPRC and the Oxford Postgraduate Diploma in Intellectual Property Law & Practice

Ms. Jennifer Hassan, Administrative Assistant to the Intellectual Property Group

### **Management Committee**

Mr. Roderick Bagshaw (Chair)  
Professor Graeme Dinwoodie  
Professor Christine Greenhalgh  
Dr. Emily Hudson  
Dr. Robert Pitkethly

### **Publications**

#### **Academic Members**

Graeme B. Dinwoodie, 'The Europeanisation of Trade Mark Law' in Ansgar Ohly & Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford Univ. Press 2013)

Graeme B. Dinwoodie and Rochelle Cooper Dreyfuss, *A Neofederalist Vision of TRIPS: The Resilience of the International Intellectual Property Regime* (Oxford Univ. Press 2012)

Graeme B. Dinwoodie (and members of the CLIP Group), *European Max Planck Group on Conflict of Laws, Conflict of Laws in Intellectual Property: The CLIP Principles and Commentary* (Oxford University Press 2013)

William Cornish and Graeme Dinwoodie, 'Intellectual Property' in Andrew Burrows (ed), *English Private Law* (3d ed) (Oxford University Press 2013)

Graeme B. Dinwoodie, 'Dilution as Unfair Competition: European Echoes' in Rochelle Cooper Dreyfuss and Jane C. Ginsburg (eds), *Intellectual Property at the Edge: The Contested Contours of IP* (Cambridge University Press 2013) (forthcoming)

Christine Greenhalgh, 'The Social Benefits and Costs of Trademarks and Brands' in Andrew Kenyon, Megan Richardson and Ng-Loy Wee Loon (eds), *New Law of Reputation and Brands in the Asia Pacific Region* (Cambridge University Press 2012)

Christine Greenhalgh and Mark Rogers, 'Trade Marks and Performance in Services and Manufacturing Firms: Evidence of Schumpeterian Competition Through Innovation' (2012) 45 *Australian Economic Review*: 50-76

Christine Greenhalgh, Jonathan Haskel and Christian Helmers, *Introduction to the Special Issue of Oxford Economic Papers on Innovation and Intellectual Property*, 65(3) July 2013: 597-602

Emily Hudson, 'Implementing Fair Use in Copyright Law: Lessons from Australia' (2013) 25 *Intellectual Property Journal* 201

Robert Burrell and Emily Hudson, 'Property Concepts in European Law: The Case for Abandonment' in H Howe and J Griffiths (eds), *Concepts of Property in Intellectual Property Law* (Cambridge University Press 2013)

Robert Burrell, Michael Handler, Emily Hudson and Kimberlee Weatherall, 'Submission in Response to Discussion Paper No. 79' (2013) *ALRC Inquiry into Copyright and the Digital Economy*

Robert Burrell, Michael Handler, Emily Hudson and Kimberlee Weatherall, 'Submission in Response to Issues Paper No. 42' (2012) *ALRC Inquiry into Copyright and the Digital Economy*

Emily Hudson, 'The Principles of Personal Property Law (Publication Review)' (2012) 128 *Law Quarterly Review* 621

Javier Lezaun, 'The Pragmatic Sanction of Materials: Notes for an Ethnography of Legal Substances.' (2012) *Journal of Law and Society* 39(1): 20-38

Viktor Mayer-Shönberger (with Kenneth Cukier), *Big Data – A Revolution That Will Transform How We Live, Work and Think* (HMH 2013)

Ansgar Ohly and Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford University Press 2013)

Ansgar Ohly, 'European Fundamental Rights and Intellectual Property' in Ansgar Ohly & Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford University Press 2013)

Jan Brinkhof and Ansgar Ohly, 'Towards a Unified Patent Court in Europe' in Ansgar Ohly & Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford University Press 2013)

Ansgar Ohly, 'Zwölf Thesen zur Einwilligung im Internet', [2012] *Gewerblicher Rechtsschutz und Urheberrecht* 983-992

Ansgar Ohly, 'Auf dem Weg zum Einheitspatent und zum Einheitlichen Patentgericht - Licht am Ende des Tunnel oder Tunnel am Ende des Lichts?', (2012) 4 *Zeitschrift für Geistiges Eigentum/Intellectual Property Journal* 419-442

Ansgar Ohly, 'Counterfeiting and Consumer Protection' in Christophe Geiger (ed), *Criminal Enforcement Of Intellectual Property* (Edward Elgar 2012)

Ansgar Ohly, Case-note on CJEU, case C-128/11, Oracle v UsedSoft, [2013] *Juristenzeitung* 42-44

Ansgar Ohly and Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford Univ. Press 2013)

Ansgar Ohly, 'European Fundamental Rights and Intellectual Property' in Ansgar Ohly & Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford Univ. Press 2013)

Jan Brinkhof and Ansgar Ohly, 'Towards a Unified Patent Court in Europe' in Ansgar Ohly & Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford Univ. Press 2013)

Ansgar Ohly, 'Concluding Remarks: Postmodernism and Beyond' in Ansgar Ohly & Justine Pila (eds), *The Europeanisation of Intellectual Property Law* (Oxford Univ. Press 2013)

### **Research Fellows**

Rochelle C. Dreyfuss, *The Role of India, China, Brazil and Other Emerging Economies in Establishing Access Norms for Intellectual Property and Intellectual Property Law Making*, in *Global Perspectives on Patent Law* Margo Bagley & Ruth Okediji (eds), (Oxford University Press forthcoming)

Graeme B. Dinwoodie and Rochelle Cooper Dreyfuss, *A Neofederalist Vision of TRIPS: The Resilience of the International Intellectual Property Regime* (Oxford Univ. Press 2012)

Rochelle C. Dreyfuss, *The Patentability of Genetic Diagnostics in U.S. Law and Policy*, in *Pharmaceutical Innovation, Competition, And Patent Law—A Trilateral Perspective* Josef Drexl & Nari Lee (eds), (Edward Elgar Publishing forthcoming)

Rochelle C. Dreyfuss, *Double or Nothing: Technology Transfer under the Bayh-Dole Act*, in *Business Innovation: A Legal Balancing Act: Perspectives From IP, Labour And Employment, Competition And Corporate Laws* Marilyn Pittard, et al., (eds), (Edward Elgar Publishing 2013)

Rochelle C. Dreyfuss, *Foreword, The Law of Reputation and Brands In The Asia Pacific* Andrew Kenyon, Wee Loon Ng-Loy & Megan Richardson (eds), (Cambridge University Press 2012)

Rochelle C. Dreyfuss, 'Implications of the DNA Patenting Dispute: A US Response to Dianne Nicol', 22 *J. L. Info. & Sci. 1* (2013)

Rochelle C. Dreyfuss, 'The Leahy-Smith America Invents Act: A New Paradigm for International Harmonisation?' 24 *Singapore Academy of Law J.* 699 (2013)

Dev S. Gangjee, *Relocating the Law of Geographical Indications* (CUP, Cambridge 2012)

Dev S. Gangjee, 'Cultural Heritage and Geographical Indications' (2012) 4 *WIPO Journal* 92-102

Dev S. Gangjee, 'Property in Brands: The Commodification of Conversation' in H. Howe and J. Griffiths (eds), *Property Concepts in Intellectual Property Law* (CUP, Cambridge 2013)

Dev S. Gangjee, 'Spanish Champagne: An Unfair Competition Approach to GI Protection' in R.C. Dreyfuss & J. C. Ginsburg (eds), *Intellectual Property at the Edge: The Contested Contours of IP* (CUP, Cambridge 2013 forthcoming)

Dev S. Gangjee, 'Trade Mark Dilution in India' in D. Bereskin (ed) *Trademark Dilution and Free-Riding: An Analysis of International Law* (Thomson Reuters, 2013)

Dev S. Gangjee, 'Copyright: India' in P E Geller (ed) *International Copyright Law and Practice* (Lexis: Matthew Bender 2012-)

Dev S. Gangjee, 'Overlaps between Trade Marks and Geographical Indications' in N. Wilkoff and S. Basheer *Overlapping Intellectual Property Rights* (OUP, Oxford 2012) 277-296.

Thomson, R. and Jensen, P.H. (2013). 'The Effects of Government Subsidies on Business R&D Employment: Evidence from OECD countries', *National Tax Journal* 66(2), 281-310.

de Rassenfosse, G. and Jensen, P.H. (2013). *Measuring Industry-Level R&D Spillovers in Australia*, A Report for Department of Industry, Innovation, Science, Research and Tertiary Education, Canberra.

Jensen, P.H. and Lane, J.I. (2013). *Australian Science, Technology and Research Assessment (ASTRA): Feasibility Report*, A Report for the Australian Government Department of Industry, Innovation, Science, Research and Tertiary Education, Canberra.

Williams, R., de Rassenfosse, G., Jensen, P.H. and Marginson, 'S. U21 Ranking of National Higher Education Systems', *Universitas 21 Report* (2012)

Georg von Graeventiz, *Trade Mark Cluttering: Exploratory Report 2012* with C. Greenhalgh, C. Helmers and P. Schautschick

Georg von Graeventiz, 'Incidence and Growth of Patent Thickets - The Impact of Technological Opportunities and Complexity', with S. Wagner und D. Harho (Forthcoming in the *Journal of Industrial Economics*)

Georg von Graeventiz, 'Trade Mark Cluttering - Evidence from EU Enlargement', *Oxford Economic Papers Special Issue on Innovation and Intellectual Property*, 65(3), July 2013

Webster, E., Palangkaraya, A. and Jensen, P. 'Patent Examination Outcomes and the National Treatment Principle', *RAND Journal of Economics* (forthcoming).

Thomson, R. and Webster, E. 'Risk and Vertical Separation: the Case of Developing New Technology', *Oxford Economic Papers Special Issue on Innovation and Intellectual Property*, 65(3), July 2013

Weatherall, K. and Webster, E. 'Patent Enforcement: A Review of the Literature', *Journal of Economic Surveys* (2013)

Thomson, R. and Webster, E. 'The Design of R&D Support Schemes for Industry', *Economic Papers*, 3, 464-477 (2012)

Hunter, L. C., Webster, E. and Wyatt, A. *Accounting for Expenditures on Intangibles*, *Abacus*, 48, 104-145 (2012)

Huang, V. Weatherall, K. and Webster, E. 'The Use of Survey Evidence in Australian Trade Mark and Passing-Off Cases' in *Law of Reputation and Brands in the Asia Pacific Region*, Andrew Kenyon, Ng-Loy Wee Loon and Megan Richardson (eds), (Cambridge University Press 2012).

McGuinness, S. Webster, E. and Mavromaras, K. 'What are the Characteristics of the Employers of the Low Paid in Australia?', *Australian Bulletin of Labour*, 38 (1), 26-47 (2012).

Russell Thomson and Elizabeth Webster 'Methods for Benchmarking Business Productivity and Performance' *A Report for the Australian Department of Industry, Innovation, Science, Research and Tertiary Education, Intellectual Property Research Institute of Australia, Melbourne Institute of Applied Economic and Social Research, University of Melbourne* (2013).

Palangkaraya, A., Webster, E. and Cherastidtham, I. 'Evidence-based Policy: Data needed for Robust Evaluation of Industry Policies' *A Report for the Australian Department of Industry, Innovation, Science, Research and Tertiary Education, Intellectual Property Research Institute of Australia, Melbourne Institute of Applied Economic and Social Research, University of Melbourne* (2012).

Webster, E., Palangkaraya, A. and Jensen, P.H. 'Patent Examination Outcomes and the National Treatment Principle', *RAND Journal of Economics* (forthcoming).

### **Presentations by Academic Staff**

Graeme B. Dinwoodie, 'Visions of Trade Marks (and of Europe) in European Trade Mark Law,' University of Oxford EU Discussion Group, May 2013

Graeme B. Dinwoodie, 'Rights, Remedies, and the Doctrine of Election', Stanford Law School, April 2013

Graeme B. Dinwoodie, 'The Unitary Nature of the Community Trade Mark', Centre d'Études Internationales de la Propriété Intellectuelle, Université de Strasbourg, February 2013

Graeme B. Dinwoodie, 'Mapping Marks and Markets: Lessons from Challenges to the Unitary Nature of the CTM', University of Cambridge, February 2013

Graeme B. Dinwoodie, 'TRIPS and Governance, Workshop on Governing Ideas and Technologies: Tensions, Fragmentation and Resilience in the International Intellectual Property Regime', Global Economic Governance Programme, October 2012

Graeme B. Dinwoodie, 'Trade Mark Law and Innovation Policy: The Role of Online Intermediaries in Bringing The Two Together, Brand New World: Distinguishing Oneself in the Global Flow', UC Davis School of Law, October 2012

Christine Greenhalgh, 'Empirical Studies of Trademarks – The Existing Literature (by Philipp Schautschick and Christine Greenhalgh)', Empirical Studies of Trade Mark Data Workshop, University of Oxford, December 2012

Christine Greenhalgh, 'Innovation and IP in India – New Directions and Prospects', Melbourne, March 2013

Christine Greenhalgh, 'Top 10 Things You Should Know about World Trademarking', Melbourne, March 2013

Christine Greenhalgh, 'Top 10 Things You Should Know about World Trademarking', IP Australia, Canberra, April 2013)

Emily Hudson, 'The Optimal Drafting of Copyright Exceptions', World Intellectual Property Organization (WIPO) Advanced Research Forum, Geneva, May 2012

Emily Hudson, 'Flexibility and Copyright Exceptions', presentation at the workshop Copyright, Creators and Collection Institutions: 2012 Update, Melbourne Law School, 23 August 2012; repeated at a seminar on the ALRC Copyright and the Digital Economy Issues Paper, Baker & McKenzie, Sydney, 13 September 2012

Emily Hudson, 'The proprietary nature of copyright', presentation at the conference Searching for the Boundaries of Intellectual Property Law, Hong Kong, 15 December 2012

Emily Hudson, 'The proprietary nature of copyright', seminar at the University of Sheffield, 13 February 2013



Emily Hudson, ‘The Boundaries of Trademark Law: Perspectives from the UK’, All Academic Panel at the 135th Annual Meeting of INTA (the International Trademark Association), Dallas, May 2013

Emily Hudson and Robert Burrell, ‘Taking property rules seriously in intellectual property’, 32<sup>nd</sup> Annual ATRIP Congress, Oxford, 23-26 June 2013

Emily Hudson, ‘Copyright Law Reform: How Will Copyright Respond to the Demands of the Digital Age?’, presentation at the 27<sup>th</sup> Annual Conference of the Intellectual Property Society of Australia and New Zealand (IPSANZ), Noosa, 20-22 September 2013

### **Other Staff Activities and Information of Note**

Professor Graeme Dinwoodie concluded his term as President of ATRIP; he was the second UK President of the Association, Bill Cornish having been President in the 1980s.

Professor Christine Greenhalgh was appointed a Visiting Professional Fellow at the Melbourne Institute of Applied Economic and Social Research.

Dr Emily Hudson won the Melbourne Law School’s Harold Luntz Graduate Research Thesis Prize and the University-wide Chancellor’s Prize for Excellence in the PhD Thesis for her doctoral thesis on copyright exceptions.

### **Events Organised by the Centre**

#### **“The Future of Design Protection”**

2-3 November 2012, Jesus College, Oxford

Organised by: Professor Graeme Dinwoodie and Professor Mark Janis (Maurer School of Law, Indiana University, Bloomington)

Funded by: Microsoft Corporation; McAndrews Held & Malloy Ltd.

Speakers: Professor Mark Janis (Indiana), Professor Graeme Dinwoodie (Oxford), Professor Estelle Derclaye (Nottingham), David Gerk (USPTO), Henning Hartwig (Munich), Paul Maier (OHIM), Andrew Sanders (Microsoft), Wenyu Zhou (Huawei), Jason J. Du Mont (Max Planck), Professor Bing Wang (Tsinghua), Robert Katz (Banner & Witcoff), Professor Uma Suthersanen (Queen Mary), David Musker (Jenkins), Professor Annette Kur (Max Planck), Professor Keita Sato (Tokyo), Dr Emily Hudson (Oxford), Christopher Carani (McAndrews, Held & Malloy), Sara Ashby (Redd), Sir Richard Arnold (High Court of England & Wales), Professor Xiaowu Li (Tsinghua), Professor Alain Strowel (Saint Louis), Professor Sir Robin Jacob (UCL), Perry Saidman (Saidman DesignLaw), Professor Lionel Bently (Cambridge), Professor Sarah Burstein (Oklahoma), Henry Carr QC (11 South Square).

Number of Participants: 50

**“Workshop on Empirical Studies of Trademark Data”**

7-8 December 2012, Faculty of Law, Oxford

Organised by: Professor Graeme Dinwoodie, Professor Stefan Bechtold (ETH Zurich), Professor Barton Beebe (NYU), Professor Georg van Graevenitz (UEA) and Dr Stuart Graham (USPTO).

Funded by: ETH Zurich; INNOTECH (LMU, Munich); Engelberg Center for Innovation Law and Policy, New York University School of Law; the Office of Harmonization for the Internal Market; Oxford Law Faculty; the US Patent & Trademark Office; the University of East Anglia

Speakers: Professor Graeme Dinwoodie (Oxford), Philipp Schautschick (Max Planck), Professor Christine Greenhalgh (Oxford), Dirk Crass (ZEW Centre for European Economic Research), Professor Stefan Bechtold (ETH Zurich), Dr Catherine Tucker (MIT), Professor Lionel Bently (University of Cambridge), Dr Ilanah Simon Fhima (UCL), Dr Dev Gangjee (LSE), Professor Jim Conley (Northwestern), Dr Lisa Ouellette (Yale), Professor Andrew Griffiths (Manchester), Professor Georg van Graevenitz (UEA), Professor Annette Kur (Max Planck), Professor Chris Buccafusco (IIT Chicago-Kent), Professor Christopher Sprigman (Virginia), Professor Barton Beebe (NYU), Dr. Stuart Graham (USPTO), Alan Marco (USPTO), Dr Alex Krasnikov (George Washington), Valentine Millot (Strasbourg), Tony Clayton (IPO), Peter Evans (IPO), Professor Patrick Llrena (Strasbourg), Professor Mark McKenna (Notre Dame), Dr Christian Helmers (Universidad Carlos III de Madrid), Carsten Fink (WIPO)

Number of Participants: 34 (invitation only)

**“11<sup>th</sup> Annual International Intellectual Property Moot and Conversazione”**

21-23 March 2013, Faculty of Law and Pembroke College, Oxford

Organised by: Dr Emily Hudson, Quentin Cregan, Dr Stuart Baran (3 New Square), and Dr Barbara Lauriat (Kings College, London)

Funded by: Powell Gilbert; 8 New Square; Oxford Faculty of Law; Oxford University Press; Hart Publishing

20 teams competed: Boston University (USA), Hidatayatullah National Law University (India), Indiana University (USA), Johann Wolfgang Goethe University of Frankfurt am Main (Germany), King's College London (United Kingdom), London School of Economics (United Kingdom), National Law School of India University (India), National Law University, Delhi (India), National University of Singapore (Singapore), Queen Mary University of London (United Kingdom), Queensland University of Technology (Australia), Renmin University of China (PRC China), The University of Hong Kong (Hong Kong, SAR), The University of Oxford (United Kingdom), University of British Columbia (Canada), University of Cambridge (United Kingdom), University of Exeter (United Kingdom), University of New South Wales (Australia), University of Ottawa (Canada), University of Western Ontario - Fox Moot Winners (Canada)

Conversazione: *IP: Forms and Functions*

Speakers: Dr Dev Gangjee, (LSE), John Noble (British Brands Group), Dr Kirstin Kennedy (Victoria & Albert Museum), Dr Jon Sutch (Patheon), Alastair Wilson QC (Hogarth Chambers)

**“Astor Fund Visiting Lectureship”**

29 April-3 May 2013, various locations in Oxford.

Organised by: Professor Graeme Dinwoodie and Dr Giles Bergel (English)

Funded by: Astor Fund

Speaker: Professor Mark Rose (California, Santa Barbara)

29 April 2013, The Cube, Faculty of Law

“Two Authors in Court: Alexander Pope and J.D. Salinger”

30 April 2013, Merton College

“Stowe v Thomas: Uncle Tom’s Cabin in Court”

2 May 2013, St Peter’s College

“Applied Literary Criticism: The Role of the Expert in Copyright Litigation”

3 May 2013, Merton College,

Half Day Workshop: Digital Resources in Historical Research into Copyright

**“Recent Developments in Canadian Copyright Law: Users’ rights, TPMs, Technological Taxis and other Canadian Stories”**

8 May 2013, St. Peter’s College

Speakers: Pascale Chapdelaine (Osgoode Hall Law School), Professor Graham Reynolds, (Dalhousie); Chair: Professor David Vaver, (Osgoode Hall Law School and Oxford).

**“How To Reshape Treaties Without Negotiations: Intellectual Property Enforcement As A Case Study Of Global Governance By Stealth”**

June 2013: Seminar co-sponsored with Oxford Centre for Global Economic Governance

Speakers: Dr Valéria Guimarães de Lima e Silva (Hauser Fellow at NYU): Alison Slade (OPIRC). Thomas Hale, of the Blavatnik School of Government chaired.

**“From Goods to a Good Life - Intellectual Property and Global Justice”**

13 June 2013, Faculty of Law, Oxford

Speaker: Professor Madhavi Sunder (University of California, Davis)

**“32<sup>nd</sup> Annual Congress of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP)”**

23-26 June 2013, Pembroke College, Oxford

Organiser: Professor Graeme Dinwoodie

Funded by: ATRIP; Bird & Bird; Oxford Law Faculty; Oxford University Press; Elgar Publishing; Cambridge University Press; Hart Publishing, WIPO.

Speakers: Professor Tanya Aplin (KCL), Professor Margo Bagley (Virginia), Denis Barbosa (Pontificia Universidade Catolica de Rio de Janeiro), Dr Maciej Barczewski (Gdansk), Professor Lionel Bently (Cambridge), Dr Abbe Brown (Aberdeen), Professor Dan Burk (California, Irvine), Professor Robert Burrell (Western Australia), Professor Irene Calboli (Marquette), Professor Pascale Chapdelaine (Osgoode Hall Law School), Professor Bill Cornish (Cambridge), Professor Pina D'Agostino (Osgoode Hall Law School), Dr Jennifer Davis (Cambridge), Jeremy de Beer (Ottawa), Professor Graeme Dinwoodie (Oxford), Professor Rochelle Dreyfuss (NYU), Professor Séverine Dussolier (Namur), Dr Valeria Falce (European University of Rome), Dr Orit Fischman Afori (Haim Striks School of Law), Professor Susy Frankel (Wellington), Dr Dev Gangjee (LSE), Dr Christophe Geiger (Strasbourg), Professor Ysolde Gendreau (Montreal), Professor Gustavo Ghidini (Milan), Dr Rebecca Giblin (Monash), Carlotta Graffigna (WIPO), Dr Henning Grosse Ruse-Khan (Max Planck), Dr Branislav Hazucha (Hokkaido), Professor Reto Hilty (Max Planck), Dr Emily Hudson (Oxford), Rt. Hon. Sir Robin Jacob (UCL), Professor Toshi Kono (Kyushu), Dr Matthias Lamping (Max Planck), Torsten Larsen (Copenhagen), Dr Christian Le Stanc (Montpellier), Professor Kung-Chung Liu (Academia Sinica), Professor Wee Loon Loy (NUS), Professor Milton Lucidio Leao Barcellos (Leao Intellectual Property), Professor Duncan Matthews (Queen Mary, London), Professor Charles McManis (Washington), Dr Timo Minssen (Copenhagen), Lord Justice Mummery (Court of Appeal (England and Wales)), Professor Alberto Musso (Bologna), Dr Caroline Ncube (Cape Town), Enyinna Nwauche (Botswana), Professor Ansgar Ohly (Munich), Professor Ruth Okediji (Minnesota), Burton Ong (NUS), Begoña Otero (Max Planck), Professor Alexander Peukert (Frankfurt), Professor Tana Pistorius (South Africa), Dr Christophe Rademacher (Waseda), Professor Lisa Ramsey (San Diego), Professor Jerome Reichman (Duke), Professor Cyril Rigamonti (Bern), Professor Jan Rosen (Stockholm), Professor Jens Schovsbo (Copenhagen), Professor Jose Gómez Segade (Santiago de Compostela), Professor Martin Senftleben (Amsterdam Free), Dr Giorgio Spedicato (Bologna), Professor Alain Strowel (St Louis), Professor Uma Suthersanen (Queen Mary, London), Dr Anna Tischner (Jagiellonian), Dr Vivekanandan V.C. (Nalsar), Professor Geetru Van Overwalle (Leuven), Professor Stefan Vogenauer (Oxford), Professor Mireille Von Eechoud (Amsterdam), Professor Charlotte Waelde (Exeter), Professor Bing Wang (Tsinghua), Kimberlee Weatherall (Sydney), Dr Lior Zemer (Radzyner), Dr Ivan Zenin (Moscow State)

Number of Participants: 180

#### **“Conference on Empirical Studies of Trademark Data”**

26-27 September 2013, US Patent & Trademark Office (USA)

Organised by: Professor Graeme Dinwoodie, Professor Stefan Bechtold (ETH Zurich), Professor Barton Beebe (NYU), Professor Georg van Graevenitz (UEA) and Dr Alan Marco (USPTO).

Funded by: Engelberg Center for Innovation Law and Policy, New York University School of Law; US Patent & Trademark Office.

Speakers: Professor Graeme Dinwoodie (Oxford), Dirk Crass (ZEW Centre for European Economic Research), Professor Stefan Bechtold (ETH Zurich), Professor Barton Beebe (NYU), Dr. Stuart Graham (USPTO), Alan Marco (USPTO), Dr Alex Krasnikov (George Washington), Dr Valentine Millot (Strasbourg), Professor Paul Duguid (University of California, Berkeley), Meindert Flikkema (VU University Amsterdam), Professor David Franklyn (San Francisco), Professor Deborah Gerhardt (North Carolina), Daniel K.N. Johnson (Colorado College), Teresa da Silva Lopes (York), Gaetan de Rassenfosse (Melbourne), Nikolas Zolas (University of California, Davis), Saurabh Vishnubhakat (US Patent and Trademark Office), Carolina Castaldi (Eindhoven), Adam Mossoff (George Mason), Kirsten Apple (US Patent and Trademark Office), Amanda Myers (US Patent and Trademark Office), Grace Su (Illinois)

Number of Participants: 50

**“Intellectual Property Invited Speaker Seminar Series”**

St Peter’s College

Convened by: Professor Graeme Dinwoodie, Dr Emily Hudson and Dr Robert Pitkethly

18 October 2012

Professor James Leach (Aberdeen)

‘Creativity as a Social Relation?’

25 October 2012

Dr Elena Cooper (Cambridge)

‘Copyright: A Nineteenth Century Publicity Right?’

1 November 2012

Professor Mark Janis (Indiana, Bloomington)

‘Daniel Webster’s Patent Cases.’

15 November 2012

Professor Tanya Aplin (King’s College, London)

‘Protection of Trade Secrets as a Human Right?’

22 November 2012

Professor Kirsty Robertson (Western University)

‘The Art of the Copy: Labour, Originality and Value in the Contemporary Art Market’

24 January 2013

Professor Joseph Miller (Georgia)

‘Error costs & IP law’

31 January 2013

Dr Linda Yueh (Oxford)

‘Innovation and legal reforms in China.’

7 February 2013

Professor Georgina Born (Oxford)

‘Intellectual property in digital music cultures: An anthropological approach.’

14 February 2013

Dr Roger Burt (Former Senior IP Counsel, IBM)

‘Lessons learnt from the Hargreaves Review of IP and growth.’

21 February 2013

Dr Matt Fisher (UCL)

‘Patents and the Development Agenda’

28 February 2013

Michael Jewess (Former Chief IP Counsel, BAE Systems)

‘Getting IP law changed – Playing politics’

25 April 2013

Dr Javier Lezaun (Oxford)

‘Public Science? The Erasure of Property Rights in Global Health Drug Discovery’

9 May 2013

Professor Ansgar Ohly (Munich and Oxford)

‘“The 'EU Patent Package': Light at the End of the Tunnel or Tunnel at the End of the Light?”

16 May 2013

Professor Trudo Lemmens (Toronto)

‘Pharmaceutical Fraud, Intellectual Property Rights, and Knowledge Governance: A Human Rights Perspective.’

**“Intellectual Property Discussion Group”**

Faculty of Law, Oxford

Convenor: Daniela Simone

16 October 2012

Dr Luke McDonagh (LSE)

‘Copyright law in the realm of Theatre’

30 October 2012

Professor Christopher Wadlow (East Anglia)

‘Fairness in Competition: is it Desirable, Definable, Enforceable?’

13 November 2012

Professor Pascale Chapdelaine (Osgoode Hall Law School)

‘When is “Good” Good Enough? The Online Distribution of Copyright Works and Copyright Exhaustion.’

27 November 2012

Dr Julia Craig-McFeely (Oxford)

‘Images and Desires: Ownership, Anxiety and the Art of Persuasion.’

22 January 2013

Professor Nils Hoppe (Leibniz)

‘Reframing Property in the Age of Genetics.’

5 February 2013

Ms Barbara Lauriat (KCL)

‘Pirates at the Tea Party? Copyright’s Strange Bedfellows.’

22 February 2013

Dr Laura Biron (Cambridge)

‘Philosophy, Intellectual Property and the ‘Metaphysics of Law’

5 March 2013

Dr Franz Hofmann (Ludwig-Maximilians-Universität)

‘Account of Profits for Breach of Contract – Does it matter if the Contract serves to protect (Intellectual) Property Rights?’

30 April 2013

Dr Jesus Gonzalez (Bournemouth)

‘The Distinctive Function of Authorship.’

7 May 2013

Graham Reynolds (Dalhousie and Oxford)

‘The Intersection of Freedom of Expression and Copyright in Canada.’

14 May 2013

Steven Collins (Glasgow)

‘The Application of Copyright to Cultural Heritage: Who owns folklore?’

### **Visitors to the Centre**

Ms Pascale Chapdelaine, Osgoode Hall School of Law

Dr Andreas Panagopoulos, Department of Economics, University of Crete

Professor Aurora Plomer, School of Law, University of Sheffield

Dr Mira Sundara Rajan, University of Glasgow

### **Forthcoming Events**

#### **“Intellectual Property Discussion Group”**

Faculty of Law, Oxford

Every Second Tuesday

Convenor: Thomas Dysart and Karen Walsh

#### **“Intellectual Property Invited Speaker Seminar Series”**

St Peter’s College

Every Thursday Evening

Convened by: Dr Dev Gangjee, Dr Emily Hudson and Dr Robert Pitkethly

**“Academic Workshop on Design Law”**

22-23 November 2013

Venue: Munich, Germany

Organised by: Professor Graeme Dinwoodie, Professor Mark Janis (Indiana) and Professor Annette Kur (Max Planck)

Funders: Microsoft Corporation, Indiana University and the Max Planck Institute

**Oxford-UNSW Copyright Scholars Workshop**

17 December 2013

Venue: UNSW, Sydney, Australia

Organised by: Dr Emily Hudson and Professor Michael Handler (UNSW)

Funders: UNSW, University of Oxford

**“Trademark Law and Its Challenges 2014”**

Thursday 13 March 2014

Venue: British Library, London

Organised by: Dr Dev Gangjee and Professor David Franklyn (USF)

Funders: Microsoft Corporation

This annual trade mark law symposium hosted by the McCarthy Institute for Intellectual Property and Technology Law and Microsoft Corporation will take place outside the United States for the first time, at the British Library, London, and will be co-sponsored by the OIPRC and the International Trademark Association. Keynotes presentations will be made by Professor Graeme Dinwoodie and by Etienne Sanz de Acedo, Chief Executive Officer of the International Trademark Association (INTA).

**“Trade Mark Workshop”**

Friday 14 March

Venue: Pembroke College, Oxford

Organised by: Dr Dev Gangjee and Professor David Franklyn (USF)

Funders: Microsoft Corporation

Invitation-only event co-organised with the McCarthy Institute

**“12th Annual Intellectual Property Law Moot”**

Thursday 20 March 2014 until Saturday 22 March 2014

Venue: Oxford Law Faculty

Organised by: Dr Emily Hudson