

## Trends in Retail Competition: Private Labels, Brands and Competition Policy

Friday 13 May 2022, Mary Sunley Building, St Catherine's College, Oxford

### **Evolving competition dynamics: the interface between competition policy, brands and retailers**

**09.00** COFFEE AND REGISTRATION

**09.30** Introduction  
*Ulf Bernitz (Universities of Oxford and Stockholm)*

### **Keynote presentation**

**09.40** The impact of competition and consumer policy on the shaping of markets  
*Alex Baker (Fingleton)*

### **The regulation of digital markets**

**10.10** **Panel discussion:** Codes of practice and the regulation of digital markets  
**Chair:** Helen Gordon-Lee (Former Legal Adviser to the Groceries Code Adjudicator)  
**Panellists:** Catherine Batchelor (Digital Markets Unit)  
Rona Bar-Isaac (Addleshaw Goddard)

**10.50** TEA / COFFEE

**11.10** The Digital Markets Act and the regulation of digital  
*Thomas Kramler (DG Comp, European Commission)*

<b>11.30</b>	<p><b>Panel discussion:</b> Retail competition and the impact on shoppers and the High Street</p> <p><b>Chair:</b> Ariel Ezrachi (Oxford University)</p> <p><b>Panellists:</b> Daniel Diot (ILEC) Thomas Kramler (DG Comp, European Commission) Toby Pickard (Institute of Grocery Distribution)</p>
<b>12.40</b>	<p>A US perspective on the regulation of digital markets <i>Bill Kovacic (George Washington University Law School)</i></p>
<b>13.00</b>	LUNCH

## Consumer policy and protection

<b>14.00</b>	<p><b>Panel discussion:</b> Consumer policy, protection and enforcement in fast moving consumer goods markets</p> <p><b>Chair:</b> Christine Riefa (Reading University School of Law)</p> <p><b>Panellists:</b> Agustin Reyna (BEUC) Jason Freeman (Competition and Markets Authority) Henda van der Walt (Tilda) Mateja Durovic (King's College London) Michael Coley (Gough Square Chambers)</p>
<b>15.20</b>	TEA / COFFEE

## Vertical and horizontal agreements

<b>15.40</b>	<p><b>Panel discussion:</b> The changing competition landscape and the policy response</p> <p><b>Chair:</b> Sean-Paul Brankin (Bristows)</p> <p><b>Panellists:</b> Avantika Chowdhury (Oxera Consulting) Christian Stempel (Bundeskartellamt) Danica Malloy (Coca-Cola Europacific Partners) Tim Capel (Competition and Markets Authority)</p>
<b>16.50</b>	<p>Closing remarks <i>Ulf Bernitz</i></p>
<b>17.00</b>	DRINKS      Sponsored by Oxera