



EU Law Discussion Group at the Oxford University Faculty of Law and *European Studies Centre* at St. Antony's College are pleased to present a guest lecture on the recently published book:

"The Brussels Effect: How the European Union Rules the World"



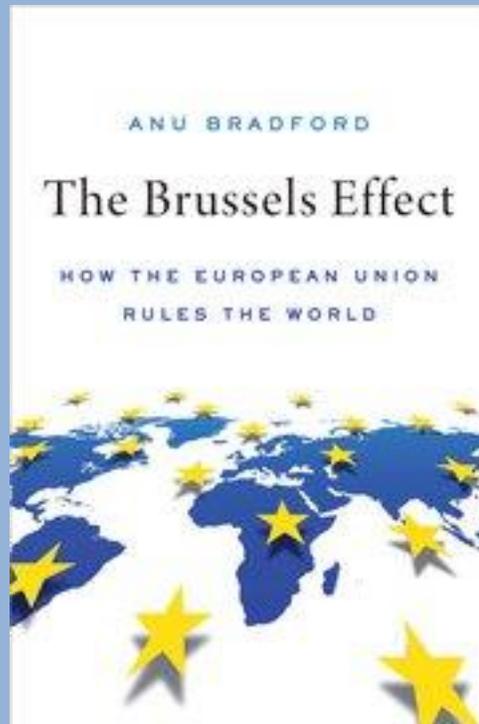
The book presents a groundbreaking new account of economic globalization and the race to the top for global regulatory standards. It addresses the EU's unique power to influence global corporations and set the rules of the game while acting alone. The content of the book covers the EU's global influence across diverse policy areas from data privacy and consumer safety to environmental protection and competition rules. It also explains why neither "hard" nor "soft" Brexit will liberate the UK from the EU's regulatory reach (OUP).

Guest Speaker/Author:

Professor Anu Bradford

Columbia University, USA

Professor Bradford is the *Henry L. Moses Professor of Law and International Organization* at Columbia Law School. She is also a *director for the European Legal Studies Center*. Her research and teaching focus on *EU law, international trade law, and comparative and international antitrust law*. Before joining the Law School faculty in 2012, she was an *assistant professor at the University of Chicago Law School*. Professor Bradford earned her S.J.D. degree in 2007 and LL.M. degree in 2002 from Harvard Law School, and also holds a law degree from the University of Helsinki. After completing her LL.M. studies as a Fulbright Scholar at Harvard Law School, she *practiced antitrust law and EU law at Cleary Gottlieb Steen & Hamilton in Brussels* for two years. She has also served as an *adviser on economic policy in the Parliament of Finland* and as an *expert assistant to a member of the European Parliament*.



**Date: 26 February 2020
(Wednesday, W6, Hilary Term)**

Time: 13:00 – 14:30

**Venue: The Cube, Oxford
University Faculty of Law**