



WHY DON'T WE SEE MORE TECH/AI INNOVATION IN PEOPLELAW?

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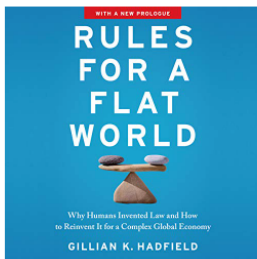
UPL laws Prohibitions on corporate practice of law

Eliminating these
barriers necessary
but **not** sufficient



Scale
Risk capital
Human capital
Diversity of 'idea pool'

MDT incentives
Sustainable business models
Resource constraints
Weak startup ecosystem



What will it take to unlock the benefits of AI to PeopleLaw?

The **real** challenge of innovation

Rethinking what we mean by legal “services” (AI pipeline)

AppTrans, GPT3 (see: Google search)

Not legal needs but legal **objectives**

Hadfield, “Legal Markets” forthcoming *Journal of Economic Literature*
Available at works.bepress.com/ghadfield



What will it take to unlock the benefits of AI to PeopleLaw?

Foster MDT

Support innovation of sustainable business models

Relax resource constraints

Strengthen startup ecosystem

Bootcamps, accelerators, design labs

Innovation funds

Public AI development (processes)

Data-sharing (relax rules, sandbox)