

Oxford Intellectual Property Research Centre Annual Report for Academic Year 2015-16

The Oxford Intellectual Property Research Centre (OIPRC) moved to the Faculty of Law from St. Peter's College in 2008. Since then, the activities of the Centre have grown substantially, contributing to international research in and discussion of intellectual property law. And the Centre has over that time made a series of organisational and operational changes that have brought it fully within the fold of the Law faculty without losing its multi-disciplinary character. In December 2016, that move will take even more visible form when, as part of the Faculty's redevelopment of the St. Cross Building, the Centre will occupy new space in the St. Cross building. That space will include not only offices for the Director and the Centre's administrative staff, but also offices for the ever-greater number of visiting researchers who wish to spend time with us in Oxford. The constant reinvigoration from outside is an important part of what makes our scholarly community especially vibrant, and I am pleased that we will be able to offer improved physical facilities to our visitors to add to the warm personal and intellectual welcome that they always receive.

The range of engagement with visiting researchers from all over the world can be seen in this year's annual report. On the one end, the Centre again organized full-blown multi-day international conferences (this year, most notably, the multi-disciplinary Annual Conference of the Association for European Policy in Intellectual Property), bringing leading policymakers and scholars to Oxford from Europe, Australia and New Zealand, and North America. At the other end in terms of size and feel, our weekly speaker series offers the opportunity for discussion of important contemporary issues in a more informal setting—though the list of leading scholars and practitioners who again spoke as part of this series in 2015-2016 might not convey the truly informal nature of the vigorous debates that take place in that forum. And the turnout at the weekly speaker series has been pleasingly consistent as the intellectual property community based in Oxford—senior scholars, students and interested members of the public—continues to grow.

Of course, we also organise and host the annual Oxford International Intellectual Property Moot, which now has a truly global feel. The three days in March where intellectual property students descend on Oxford from all around the globe—and these days, it really is from all around the globe—to debate an issue of intellectual property law in the fictional jurisdiction of Erewhon is a refreshing antidote to the inward looking forces that seem increasingly to shape our politics. When the students arrive, they find themselves welcomed not only by the full-time Oxford IP community but also by the cream of the U.K. intellectual property profession—the leading IP judges and practitioners—who travel to Oxford to judge, debate and interact over an always-memorable long weekend.

In the other direction, Centre members reach out to engage with the world beyond Oxford in every conceivable way—though primarily through our publications and our participation as speakers in workshops and conferences, in which we hope to shape, improve and inform debate about intellectual property law. The selective list of publications and activities from 2015-2016 that follows illustrates the diversity of ways in which the OIPRC and its members have become an ever-more visible presence in international intellectual property debates.

As Director of the Centre, I am very grateful to all those who have supported our activities during the past year, both within the university and beyond. The sources of funding that have sustained these activities are as diverse as the activities. We are very grateful to external funders who have supported what we do, including 8 New Square, Allen & Overy, Cambridge

University Press, the Centre for Transformative Innovation of Swinburne University, École Polytechnique Fédérale de Lausanne, Edward Elgar Publishing, the European Union Centre on Shared Complex Challenges, Hart Publishing, Herbert Smith Freehills, Powell Gilbert, The University of Melbourne, Thomson Reuters and the UK Intellectual Property Office. The funders of each of our events are listed below.

The constant buzz at the Centre also owes a tremendous amount to the work of the full-time academic staff, and to the enthusiasm of the students whom we teach. That teaching, which in the case of intellectual property covers both full-time undergraduate and graduate students as well as young practitioners taking the IP Diploma that we teach in collaboration with leading practitioners in the Intellectual Property Lawyers Association, assists vitally in our work. Our students help construct the community that sustains ongoing intellectual debate and our teaching interactions force us to refine our thinking in ways that only sharpens our research.

We also are indebted to the Faculty for the administrative support we receive. This last year saw the return of Ellen Moilanen to the Centre in a new role as a dedicated IP Administrator, and we are delighted to have her back. I am grateful to Jenny Hassan, Administrative Assistant to the IP group, who took on extra duties while we were transitioning to our new administrative structure. The Faculty of Law continues to be supportive of our work, as the new IP Centre suite shows. I hope that those of you who visit Oxford will make sure to stop by our new quarters and see them for yourself.

Graeme Dinwoodie
30 November 2016

Academic Staff

Dr Carolyn Deere-Birkbeck, Senior Researcher and Trade Project Director, Global Economic Governance Programme, Department of Politics

Professor Graeme Dinwoodie, Professor of Intellectual Property and Information Technology Law; Director of OIPRC

Dr Dev S. Gangjee, Associate Professor of Intellectual Property; Law Fellow, St. Hilda's College; Director, Postgraduate Diploma in Intellectual Property Law and Practice

Professor Christine Greenhalgh, Professor of Applied Economics (Emeritus), Department of Economics

Lord Leonard Hoffmann, Visiting Professor, Faculty of Law

Dr Javier Lezaun, James Martin Lecturer in Science and Technology Governance; Deputy Director of the Institute for Science, Innovation and Society

Professor Viktor Mayer-Schönberger, Professor of Internet Governance and Regulation, Oxford Internet Institute

Professor Ansgar Ohly, Visiting Professor, Faculty of Law

Dr Robert Pitkethly, Official Fellow and Tutor of Management, St Peter's College

Research Fellows

Professor Rochelle Cooper Dreyfuss, Pauline Newman Professor of Law, New York University School of Law

Dr Naomi Hawkins, Senior Lecturer in Law, University of Exeter

Dr Christian Helmers, Assistant Professor of Economics, Leavey School of Business, Santa Clara University

Dr Emily Hudson, Senior Lecturer in Law, King's College, London

Professor Paul Jensen, Principal Research Fellow at the Melbourne Institute of Applied Economic and Social Research and the Intellectual Property Research Institute of Australia, University of Melbourne

Dr Barbara Lauriat, Senior Lecturer in Law, King's College, London; Academic Fellow, Honourable Society of the Inner Temple

Dr Frederick Mostert, Chief Legal Counsel, Richemont; Guest Professor at Peking University; Visiting Professor, University College, London

Ms. Shira Perlmutter, Chief Policy Officer and Director for International Affairs, United States Patent and Trademark Office

Dr Graham Reynolds, Assistant Professor, University of British Columbia

Dr Alison Slade, Lecturer in Intellectual Property Law, Brunel University London

Dr Georg von Graevenitz, Senior Lecturer in Quantitative Methods, Queen Mary University of London

Professor Elizabeth Webster, Director of the Centre for Transformative Innovation and Pro Vice-Chancellor for Research Impact and Policy, Swinburne University of Technology

Research Student Members

Quentin Cregan (St. Hilda's)

Thomas Dysart (St. Peter's)

Alvaro Fernandez de la Mora Hernandez (St Antony's)

Henry Fraser (Exeter)

Kathy-Ann Hughes (Wadham)

Alexandra Mogyoros (St Peter's)

Poorna Mysoor (St Cross)

Luis Henrique Porangaba (Keble)

Karen Walsh (Lincoln)

Andrea Zappalaglio (Sommerville)

Visiting Research Fellows

Professor Barton Beebe (New York University Law School)

Visiting Doctoral Students

Suelen Carls (Universidade Federal de Santa Catarina)

Administration

Ms. Stephanie Hunter, Administrator of the OIPRC and the Oxford Postgraduate Diploma in Intellectual Property Law & Practice (from September 2015 to December 2015)

Mrs Ellen Moilanen, Administrator of the OIPRC and the Oxford Postgraduate Diploma in Intellectual Property Law & Practice (from February 2016)

Ms. Jennifer Hassan, Administrative Assistant to the Intellectual Property Group

Management Committee

Professor Angus Johnston (Chair)

Professor Graeme Dinwoodie

Dr Dev Gangjee

Professor Christine Greenhalgh

Dr Robert Pitkethly

Publications

Academic Members

C. Deere Birkbeck, *The World Intellectual Property Organization: A Reference Guide*, (Edward Elgar 2016)

G.B. Dinwoodie and D.S. Gangjee, 'The Image of the Consumer in European Trade Mark Law' in D. Leczykiewicz and S. Weatherill (eds), *The Image(s) of the Consumer in EU Law* 339-379 (Hart Publishing 2015)

G.B. Dinwoodie and R.C. Dreyfuss, 'An International Acquis: Integrating Regimes and Restoring Balance', in D. J. Gervais (ed.), *International Intellectual Property: A Handbook of Contemporary Research* (Edward Elgar Publishing 2015)

G.B. Dinwoodie, 'Diversifying Perspectives of the International Intellectual Property System' in C. Geiger (ed), *The Intellectual Property System in a Time of Change: European and International Perspectives* (Centre of Intellectual Property Studies, Strasbourg 2016)

G.B. Dinwoodie and M. Richardson, 'Publicity Right, Personality Right, or Just Confusion?' in M. Richardson and S. Ricketson (eds), *Research Handbook on Intellectual Property in Media and Entertainment* (Elgar Publishing 2016)

D.S. Gangjee (ed), *Research Handbook on Intellectual Property and Geographical Indications* (Edward Elgar 2016)

D.S. Gangjee, 'Genericide: The Death of a Geographical Indication' in D S Gangjee (ed), *Research Handbook on Intellectual Property and Geographical Indications* (Edward Elgar 2016)

D.S. Gangjee, 'From Geography to History: Geographical Indications and the Reputational Link' in I Calboli and WL Ng-Loy (eds), *Geographical Indications at the Crossroads of Trade, Development, and Culture in the Asia-Pacific* (CUP, 2016)

D.S. Gangjee, 'Copyright Formalities: A Return to Registration?' in R Giblin and K Weatherall (eds), *What If We Could Reimagine Copyright?* (ANU Press, 2016)

C. Greenhalgh 'Science, technology, innovation and IP in India - new directions and prospects', *Economic Change and Restructuring*, Vol. 49, Issue 2-3, Aug. 2016, pp.113-38, Special Issue on Innovation, firm strategies and competitiveness: Policies and strategies in a country comparison perspective

P. Schautschick and C. Greenhalgh, 'Empirical studies of trade marks – the existing economic literature', *Economics of Innovation and New Technology*, Vol. 25 (4) 2016 pp. 358-90.

A. Ohly and O. Sosnitza, *UWG, Kommentar [Commentary on the German Act against Unfair Competition]* (7th ed. Beck, Munich 2016)

A. Ohly, *Die lauterkeitsrechtliche Haftung für Hyperlinks [Liability for Hyperlinking in Unfair Competition Law]*, in: *Neue Juristische Wochenschrift (NJW)* 2016, 1417-1420

A. Ohly, *Das neue UWG im Überblick [The New Act Against Unfair Competition: An Overview]*, in: Gewerblicher Rechtsschutz und Urheberrecht (GRUR) 2016, 3-6

A. Ohly, *Alternativentwurf (“Große Lösung”) zum Regierungsentwurf eines 2. Gesetzes zur Änderung des Gesetzes gegen den unlauteren Wettbewerb [New Act Against Unfair Competition, Alternative Draft]*, in: Wettbewerb in Recht und Praxis (WRP) 2015, 1443-1448

A. Ohly, *Geoblocking zwischen Wirtschafts-, Kultur-, Verbraucher- und Europapolitik [Geoblocking Between Economic, Culture, Consumer and EU Policy]*, in: Zeitschrift für Urheber- und Medienrecht (ZUM) 2015, 942-950

A. Ohly, *Urheberrecht und UWG [Copyright and Unfair Competition Law]*, in: Gewerblicher Rechtsschutz und Urheberrecht Internationaler Teil (GRUR Int.) 2015, 693-704

A. Ohly, *Die Verantwortlichkeit von Intermediären [The Responsibility of Intermediaries]*, in: Zeitschrift für Urheber- und Medienrecht (ZUM) 2015, 308-318

A. Ohly, *Post-sale confusion?*, in: W. Büscher u.a. (eds.), Marktcommunication zwischen Geistigem Eigentum und Verbraucherschutz, Festschrift für Karl-Heinz Fezer zum 70. Geburtstag, Beck, München 2016, pp. 615-632

A. Ohly, *Where is the Birthday Train Heading? The Copyright-Design Interface in German Law*, in: G. Karnell u.a. (eds.), Liber Amicorum Jan Rosén, eddy.de, Visby 2016, pp. 591-607

A. Ohly, *Die Auswirkungen der UGP-Richtlinie auf unternehmerische Interessen [The Impact of the UCP Directive on Traders' Interests]*, in: C. Alexander and S. Augenhöfer (eds.), 10 Jahre UGP-Richtlinie: Erfahrungen und Perspektiven, Mohr Siebeck, Tübingen 2016, pp. 125-144

A. Ohly, *Der unionsrechtliche Rahmen der Haftung für die Verletzung lauterkeitsrechtlicher Verkehrspflichten [The EU Law Framework of Secondary Liability in Unfair Competition Law]*, in: W. Büscher u.a. (eds.), Rechtsdurchsetzung – Rechtsverwirklichung durch materielles Recht und Verfahrensrecht, Festschrift für Hans-Jürgen Ahrens zum 70. Geburtstag, Carl Heymanns, Köln 2016, pp. 135-149

Research Fellows

R. Dreyfuss and C. Rodríguez-Garavito, *Entre la salud y las patentes: la disputa por la propiedad intelectual y el acceso a los medicamentos en America Latina* (Universidad de los Andes 2016) (Spanish translation of a book published in 2014)

R. Dreyfuss, ‘Constructing an International Property Acquis for the Agricultural Sciences’, in E. Marden et al. (eds), *The Intellectual Property – Regulatory Complex: Overcoming Barriers to Innovation in Agricultural Genomics* (UBC Press 2016)

R. Dreyfuss, ‘Enforcing Intellectual Property Claims Globally When Rights Are Defined Territorially’, in S. Frankel and D. Gervais (eds), *The Internet and the Emerging Importance of New Forms of Intellectual Property* (Kluwer Law International 2016)

- R. Dreyfuss, An International Perspective I: A View from the United States in J. Pila and C. Wadlow (eds), *The Unitary EU Patent System* (Hart Publishing 2015)
- R. Dreyfuss and O. Lobel, 'Economic Espionage as Reality of Rhetoric: Equating Trade Secrecy with National Security', (2016) 20 *Lewis & Clark L. Rev.* 419
- B. Lauriat, 'Passing Off, the Internet, and the Global Marketplace' in *The Internet and the Emerging Importance of New Forms of Intellectual Property* (Kluwer Law International 2016)
- B. Lauriat, 'Copyright History in the Advocate's Arsenal' in *History of Copyright Law: A Handbook of Contemporary Research* (Edward Elgar 2015)
- B. Lauriat, Review: "Law in Politics, Politics in Law" (2015) 16 *King's Law Journal* 330-333
- F. Mostert, *From Edison to iPod – Protect Your Ideas and Profit* (2nd edn 2016)
- F. Mostert, 'Malicious Identification – Judging from the Behavior of the Subjective and Objective' (2016) *China Intellectual Property Magazine*
- N. L. Hawkins, 'A Red Herring – Invalidity of Human Gene Sequence Patents' (2016) 38(2) *European Intellectual Property Review*, 83-91
- G. Reynolds, 'Reconsidering Copyright's Constitutionality' (2016) 53:3 *OHLJ* 898
- G. Reynolds, 'The Limits of Statutory Interpretation: Towards Explicit Engagement, by the Supreme Court of Canada, with the Charter Right to Freedom of Expression in the Context of Copyright' (2016) 41:2 *QLJ* 455
- J. Clark, G. Hirsch, P. Jensen and E. Webster, 'Research Funding Mechanisms and Biomedical Research Outputs', (2016) *Economic Papers*, 35, 142-154
- G. de Rassenfosse, A. Palangkaraya and E. Webster, 'Why do patents facilitate trade in technology? Testing the disclosure and appropriation effects', (2016) *Research Policy*
- C. Greenhalgh, and E. Webster, 'Have Trademarks Become Deceptive?' (2015) *WIPO Journal*, 6, 109-148
- P. Jensen, A. Palangkaraya and E. Webster, 'Trust and the Market for Technology', (2015) *Research Policy*, 44, 340-356
- A. Palangkaraya, T. Spurling, and E. Webster, 'Does Innovation Make (SME) Firms More Productive?' in A. Moore and J. Simon (eds), *Small Business Conditions and Finance*, (Reserve Bank of Australia 2015)
- P. Jensen, and E. Webster (eds), 'Funding research in universities: The Watt report 2015' (2016) *Australian Economic Review*, 49, 184-191
- E. Webster, 'The Source of Wealth', (2016) *New Zealand Economic Papers* 1-7

E. Webster, 'To Embrace our Future as an Innovation Nation, we'll need to learn from the past', in *Ideas for Australia. 10 big issues for election 2016 and beyond*, (2016) *Future Leaders*, 13-16

E. Webster, Keynote address, 'Growing more Innovative and Productive Kiwi Firms', *The New Zealand Productivity Symposium* (2015), available at [#InnovateNZ](http://bit.ly/innov15sy)

P. Doran, P. Jensen, and E. Webster, 'Victoria – Progress through liveability', Report for the Victorian Department of Premier and Cabinet

A. Palangkaraya and E. Webster, 'Impact of Victoria Trade Mission Programs 2010-12 on Export Revenue', A Report prepared for State of Victoria Department of Economic Development, Jobs, Transport and Resources (2016)

A. Palangkaraya and E. Webster, 'Estimating the impact of the VicStart and ICT – Trade Events and Exports Assistance program participation on firm performance', (2015) A report prepared for State of Victoria Department of Economic Development, Jobs, Transport and Resources

E. Webster, 'Exports and the Victorian Health Sector', (2015) Report for the Department of Economic Development, Jobs, Transport and Resources

A. Palangkaraya, and E. Webster, 'Measuring R&D Spillovers from Australia Industry: Uses and limitations of using the Extended Analytic Business Longitudinal Database (EABLD)', (2015) Paper for the Department of Industry and Science

Presentations by Academic Staff

G. Dinwoodie, *Justice Scalia and Trademark Law*, Supreme Court IP Review, Chicago-Kent College of Law, Chicago (September 2016)

G. Dinwoodie, *Judicial Resistance to the Unitary Nature of EU Trade Marks*, Annual Meeting of the Society of Legal Scholars (SLS), Oxford (September 2016)

G. Dinwoodie, *Brexit and Intellectual Property*, Annual Meeting of the Society of Legal Scholars (SLS), Oxford (September 2016)

G. Dinwoodie, *European Trade Mark Law Through a British Unfair Competition and Passing Off Lens*, Conference on Unfair Competition In and Beyond Intellectual Property, IPR University Centre, Helsinki (June 2016)

G. Dinwoodie, *The Future of IP Research and the Teaching of IP Research*, 35th Annual Meeting of the International Association of Researchers and Teachers in Intellectual Property Law (ATRIP), Krakow, Poland (June 2016)

G. Dinwoodie, *A Brave New World: EU Trade Mark Reform Package*, AIPPI/OIPRC Seminar, London (May 2016)

G. Dinwoodie, *Trade Mark Enforcement in New Territorial Spaces*, Conference on Intellectual Property In All The New Places, Texas A&M University, Dallas (April 2016)

G. Dinwoodie, *The Enduring Pull of Territoriality in European Trade Mark Law*, Pharmaceutical Trade Marks Group, 92nd Conference, London (March 2016)

G. Dinwoodie, *Territoriality and Trademarks: Lessons From (and For?)*, The European Union, Notre Dame Faculty Workshop, South Bend (February 2016)

G. Dinwoodie, *Publicity Right, Personality Right, or Just Confusion*, Workshop on Intellectual Property in Media & Entertainment, Singapore Management University (January 2016) (with Richardson)

G. Dinwoodie, *Developments In Trade Marks And Passing Off Law In The UK/EU*, Singapore IP Academy, Singapore (January 2016)

G. Dinwoodie, *The Importance of Works-In-Progress Conferences For (IP) Scholarship*, Inaugural IP Scholars Asia Conference, Singapore (January 2016)

G. Dinwoodie, *Trademarks and Commercial Reality*, Chicago-Kent College of Law Faculty Workshop, Chicago (December 2015)

G. Dinwoodie, *Territoriality and Trademarks: Lessons From (and For?) The European Union*, Temple University Faculty Colloquium, Philadelphia (December 2015)

G. Dinwoodie, *The Impact of Non-Distinctive or Weak Elements on the Assessment of the Likelihood of Confusion: Trends in EU Jurisprudence*, OHIM Judges Symposium, Alicante (November 2015)

G. Dinwoodie, *Recent Developments in Trademark Law*, Cravath IP Institute, New York (November 2015)

G. Dinwoodie, *Conflicts Between Trademarks and Geographical Indications*, Max Planck Workshop on Geographical Indications, Berlin (October 2015)

G. Dinwoodie, *Trademarks and Commercial Reality*, Symposium on Notice Failure in Intellectual Property Law, Boston University (September 2015)

G. Dinwoodie, *Reflections on 15 Years of the IPSC*, Intellectual Property Scholars Conference, Chicago (August 2015)

D.S. Gangjee, *Terroir's Travails: A Legal History of French Wine*, Principal's Research Seminar, St Hilda's College, Oxford (Jan 2016)

D.S. Gangjee, *Is Functionality Functioning? Exclusions for 3D Marks in the EU*, CIPIL, University of Cambridge (Feb 2016)

D.S. Gangjee, *Initial Interest Confusion: A Question of Timing or Harm?*, Kluwer Benelux Merken Congress, Amsterdam (Mar 2016)

D.S. Gangjee, *Bookmark This: Copyright Law and the Transition to Open Access Journals*, National Law School of India, Bangalore (May 2016)

D.S. Gangjee, *What rules should govern claims by suppliers about the national or geographic origin of their goods or services?*, International League of Unfair Competition (LIDC) Panel, Geneva Congress (Oct 2016)

D.S. Gangjee, *Brexit Velocity: Implications for UK Trade Mark Law*, CIPPM Annual Symposium, Bournemouth University (Nov 2016)

D.S. Gangjee, *The Delhi University Photocopying Decision and Copyright Law*, OIPRC Panel Discussion, Oxford (Nov 2016)

C. Greenhalgh, *Indian IP Policy Reform: Changes to Patents, Utility Models and Trade Secrets Protection*, Centre for Transformative Innovation, Swinburne (March 2016)

C. Greenhalgh, *Indian IP Policy Reforms: Are Changes to Patent Law, Utility Models and Trade Secret Protection needed?*, Panel contribution at the National Law University, Delhi (April 2016)

C. Greenhalgh, Keynote speech; *Should India's Science Research Institutions be required to use the Patent System?*, National Law University, Delhi (April 2016)

C. Greenhalgh, *Industrialisation in Emerging Countries – from Catching up to Leapfrogging?*, OECD Symposium on Technology, Innovation and Inclusive Growth, Paris (April 2016)

Presentations by Research Fellows

N. L. Hawkins, *Intellectual Property and NIPT: Controversies and Concerns*. Advances in Prenatal Molecular Diagnostics. Lisbon, Portugal (April 2016)

N. L. Hawkins, *Invalidating Gene Patents: Missing the Target?* Society of Legal Scholars Conference, Oxford (September 2016)

N. L. Hawkins, *Will Patents be Problematic for Non-invasive Prenatal Testing?*, University of Tasmania Law School (September 2016)

N. L. Hawkins, *Invalidating Gene Patents: Missing the Target?*, Queensland University of Technology Law School (October 2016)

B. Lauriat, *International IP Arbitration and Legal Pluralism—Infinite Variety?* ATRIP Congress, Krakow, Poland (June 2016)

B. Lauriat, Panellist for IP Masterclass at Live Cinema UK Conference, London (May 2016)

B. Lauriat, Panellist for Queen Mary University London, Centre for Commercial Law Studies, Roundtable on "Upping the Game: FTAs and IPRs" held in conjunction with the Global Intellectual Property Moot Court.

F. Mostert, *Latest Updates on Trade Mark in the UK and China*, 2016 UK-China IP Symposium, part of UK Delegation to China led by Baroness Neville-Rolfe, Beijing (August 2016)

F. Mostert, *Global Consumers vs Territoriality of Trade Marks*, 2016 UK-China IP Summit, part of the UK Delegation to China led by Baroness Neville-Rolfe, Beijing (August 2016)

- F. Mostert, *Designs and Trade Mark Registration in China*, Alibaba Protecting Your IP in China Education Workshop, London (August 2016)
- F. Mostert, *A Comparative Perspective on Famous Trade Marks - in the Current Digital Environment*, IP Case Law Conference, EUIPO, Alicante (May 2016)
- F. Mostert, *A Comparative Perspective on Famous Trade Marks - in the Current Digital Environment*, Tsinghua University, Beijing (April 2016)
- F. Mostert, *Counterfeiting in the Modern Era*, University of Notre Dame, London (April 2016)
- F. Mostert, Management in Luxury Programme 2016 - Lecture: *Brand Protection*, London Business School (March 2016)
- F. Mostert, *Famous and Well-Known Marks – Current Issues*, University of Alicante (February 2016)
- F. Mostert, *Counterfeiting*, King's College London (November 2015)
- F. Mostert, *Famous and Well-Known Marks in the Modern World*, Peking University School of Law (November 2015)
- E. Webster, *The Design of R&D support schemes*, Economic Society of Australia, Melbourne (August 2016)
- E. Webster, *What is Disruptive Innovation?* Red Cross, Carlton (August 2016)
- E. Webster, *The Design of R&D support schemes*, New Zealand Productivity Commission, Symposium on Innovation and Productivity, Wellington (December 2015)
- E. Webster, *The Rewards and Perils of Investing in Innovation*, New Zealand Productivity Commission seminars for industry, Auckland (November 2015)
- E. Webster, *What can Universities do for Entrepreneurship*, RMIT Business Research Showcase, Melbourne (October 2015)

Other Activities and Information of Note

Graeme Dinwoodie served as the Yong Shook Lin Professor in Intellectual Property Law National University of Singapore, where he lectured on trans-border IP litigation and spoke on EU trade mark law at a number of academic and practitioner events during his stay. He also attended the first meeting of the Advisers to the American Law Institute Project on Restatement of Copyright Law. Professor Dinwoodie is the only non-US based scholar appointed as an Advisor to the Restatement of Copyright project. He also took over from Professor Bill Cornish as Series Editor (with Lionel Bently) of the Cambridge Intellectual Property and Information Law Series published by Cambridge University Press) and was appointed General Editor (with Rochelle Dreyfuss and Annette Kur) of the newly-established Elgar Monographs in Intellectual Property Law series to be published by Edward Elgar Publishing.

Dev Gangjee served as Judge for the 2016 Golding Essay Prize competition conducted by the Competition Law Association (on the topic: *How Should Three Dimensional Shapes be Protected Under Intellectual Property Law*)

Christine Greenhalgh attended the inaugural Druid Asia Conference held at National University of Singapore in February where she commented on papers in a session on ‘Strong versus weak IPR regimes’. She spent March in Melbourne at Swinburne University, developing future research projects on innovation in emerging countries with colleagues at the Centre for Transformative Innovation, of which she is an Adjunct Professor. In early April she visited New Delhi as the invited keynote speaker for the First Annual Roundtable on Innovation, Intellectual Property and Competition, organised by the National Law University. At the end of April she travelled to the OECD, Paris, to speak at their Symposium on Technology, Innovation and Inclusive Growth.

Barbara Lauriat was Appointed Academic Consultant to the leading copyright text, *Copinger & Skone James on Copyright*

Events Organised by the Centre

Intellectual Property Invited Speaker Seminar Series 2015-2016

Venue: St Peter’s College

Convened by: Prof. Graeme Dinwoodie, Dr Dev Gangjee and Dr Robert Pitkethly

22 October 2015

Professor Annette Kur (Max Planck Institute for Innovation and Competition, Munich)

“Striving for a Better Balance: Changes in the Catalogue of Trade Mark limitations and Exceptions”

16 November 2015

Professor Jane Ginsburg (Columbia University School of Law)

“Copyright Formalities: Fairness or Forfeiture”

26 November 2015

Dr. Sean Bottomley (Institute of Advanced Study, Toulouse)

“The British Patent System during the Industrial Revolution”

4 February 2016

Professor Dirk Visser (Leiden Law School, Visser Schaap & Kreijger)

“Shavers, Bricks and Highchair Tricks? The Shape of Things to Come in EU Trade Mark Law?”

18 February 2016

Kevin Mooney (Simmons & Simmons)

“The Proposed Unified Patent Court—European Thoroughbred or Camel”

3 March 2016

Professor Severine Dusollier (University of Namur and Sciences Po Paris)

“Principles underlying copyright exceptions in the European Union and what could lie ahead?”

10 March 2016

Professor Bernt Hugenholtz (University of Amsterdam)

“Copyright in the EU Digital Single Market: The End of Territoriality?”

28 April 2016

Professor Christophe Geiger (University of Strasbourg)

“Fragmented, Inflexible, and Often Irrelevant: Towards Needed Copyright Reform in the EU”

5 May 2016

Dr Henning Grosse Ruse-Khan (University of Cambridge)

“Challenging Compliance with International Intellectual Property Norms in Investor-State Dispute Settlement”

12 May 2016

Professor Barton Beebe and Professor Jeanne Fromer (New York University School of Law)

“Are We Running Out of Trademarks? An Empirical Study of Trademark Depletion”

Intellectual Property Discussion Group

Venue: Faculty of Law, Oxford

20 October 2015

Professor Graeme Dinwoodie and Dr Dev Gangjee (University of Oxford)

“Trends in IP Research”

3 November 2015

Gabe Hughes (University of Oxford)

“Traditional Knowledge: Legal and Cultural Considerations for the Digitization of Traditions in Indigenous Video Games”

17 November 2015

Dima Basma (University of Manchester)

“When Trademark Parody meets Fashion; an Analysis of European Trademark Law”

1 December 2015

Christian Geib (University of Strathclyde)

“Is Licensing the Answer to the Impediments to Data Mining posed by the Existing Copyright and Sui Generis Database Rights?”

26 January 2016

Quentin Cregan (University of Oxford)

“Europeanising IP Enforcement: Emerging Themes from UK Case Law”

9 February 2016

Katharina Behrend (European University Viadrina)

“Trade Secrets in the Context of EU Law and International Law”

23 February 2016

Justin Koo (King’s College London)

“Furthering the Development of the Communication to the Public Right under EU Copyright Law”

8 March 2016

Professor Ansgar Ohly (University of Munich)

“The Liability of Intermediaries in EU and German Law”

3 May 2016

Kristen Thomasen (University of Ottawa)

“Drones and Privacy in Public”

17 May 2016

Dr John Liddicoat (University of Cambridge)

“What is the Practical Significance of Myriad for Genomic Medicine?”

14th Annual Intellectual Property Law Moot and Conversazione

17–19 March 2016

Pembroke College, Oxford

Organised by: Dr Emily Hudson; Dr Barbara Lauriat

Funders: 8 New Square; Allen & Overy, Herbert Smith Freehills, Powell Gilbert, Thomson Reuters, Hart Publishing; Edward Elgar Publishing; and Cambridge University Press.

Workshop: A Brave New World – An In-depth look at the EU Trade Mark Reforms

11 May 2016

Simmons & Simmons, London

Speakers: Professor Graeme Dinwoodie (University of Oxford), Simon Malynicz QC (3 New Square), David Stone (Simmons & Simmons)

11th Annual Conference of the Association for European Policy in Intellectual Property

3-5 September 2016

Pembroke College, Oxford

Organising committee: Prof. Beth Webster (Chair, Swinburne); Prof. Graeme Dinwoodie (OIPRC); Prof. Christine Greenhalgh (OIPRC); Pippa Hall (UK IPO); Prof. Paul Jensen (Melbourne); Dr Gaétan de Rassenfosse (EPFL), Marian Schoen (Melbourne)

Funders: Centre for Transformative Innovation of Swinburne University, École Polytechnique Fédérale de Lausanne, the European Union Centre on Shared Complex Challenges, University of Melbourne, and the UK Intellectual Property Office

Selected Forthcoming Events

15th Annual Intellectual Property Moot

16–18 March 2017

Faculty of Law and Pembroke College, Oxford

Organised by: Dr Emily Hudson; Dr Barbara Lauriat

Oxford-Indiana University IP Dialogue

31 March 2017

Indiana University

Organised by: Prof. Graeme Dinwoodie (University of Oxford), Prof. Mark Janis (Indiana University)

OIPRC – NUS Design Reform Conference

September 2017

Organised by: Prof. Graeme Dinwoodie (University of Oxford), Prof. Elizabeth Ng (National University of Singapore)