



Trends in Retail Competition: Private labels, brands and competition policy

Fourteenth annual symposium on competition amongst retailers and suppliers

Mary Sunley Room
St Catherine's College
Oxford

0900 for 0930
Friday 15th June
2018

Sponsored by
BRISTOWS

Evolving competition dynamics: the interface between competition policy, brands and retailers

A climate that stimulates innovation and vibrant competition has been a consistent focus of the Oxford Symposium series and the 2018 programme is no different.

Information is crucial to the formulation of strategy and where to place R&D investments. Everyone knows that the exchange of commercially sensitive information between horizontal competitors raises significant competition concerns and yet lines are blurring between market players. This may give rise to potential asymmetries in the access to such information which can itself give rise to competitive effects. We will explore the implications of this and potential remedies in our first morning session.

Unfair trading practices may disrupt suppliers' ability to invest in innovation, quality and choice but how may they be regulated most effectively, improving certainty for suppliers while leaving the benefits of the legitimate application of buyer power undiluted? This will be explored in the second morning session.

The afternoon session will focus on selective distribution, geo-blocking and online sales bans following the *Coty* judgement, culminating in a panel discussion which will explore the main tensions and uncertainties that exist in these areas.

The fourteenth symposium will be held under the Chatham House Rule¹.

There is no charge to attend.

1. "When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed".

Programme:

Evolving competition dynamics: the interface between competition policy, brands and retailers

09.00	COFFEE & REGISTRATION		
09.30	Introduction Professor Ulf Bernitz	14.00	Territoriality, supply chains and the implications for brand competition Selective distribution after Coty and the interplay of the geo-blocking regulation with competition law Fabian Kaiser, DG COMP, European Commission
09.40	Data, commercial information and competitive uncertainty Information and its effects on the dynamics of competition Adrian Majumdar, RBB	14.20	Geo-blocking restrictions and their implications for brand owners Andreas Gayk, Markenverband
10.10	Data and information considerations in merger cases Nicholas Levy, Cleary Gottlieb	14.40	Online sales bans (after Coty and Asics) Felix Engelsing, Bundeskartellamt
10.30	Concerns and remedies over competitively sensitive data Gabriel McGann, The Coca-Cola Company	15.00	Online sales bans and the definition of luxury Francesco Anglani, BonelliErede
10.50	TEA / COFFEE	15.20	TEA / COFFEE
11.10	Effective regulation of Unfair Trading Practices European considerations in addressing UTPs Oliver Sitar, DG AGRI, European Commission	15.45	Panel discussion – Territoriality, supply chains and the implications for brand competition Chairman: Pat Treacy, Bristows Panellists: Fabian Kaiser, DG COMP, European Commission Morven Hadden, Competition and Markets Authority Felix Engelsing, Bundeskartellamt David Parker, Frontier Economics Andreas Gayk, Markenverband
11.35	Insights from an effective modern regulator Christine Tacon, Groceries Code Adjudicator	16.55	Closing remarks Professor Ulf Bernitz
12.00	Panel discussion: Effective regulation of Unfair Trading Practices <i>Invited</i> Chairman: Christine Tacon, Groceries Code Adjudicator Panellists: Ravi Bhatiani, for the Supply Chain Initiative Oliver Sitar, DG AGRI, European Commission DGCCRF <i>[invited]</i> MAPAMA <i>[invited]</i>	17.00	DRINKS
13.00	LUNCH		

Registration form

Trends in Retail Competition: Private labels, brands and competition policy

Please complete the form below and press 'submit form'. Alternatively please provide the information by email to jenny.dix@iecl.ox.ac.uk

Name:	<input type="text"/>	Address:	<input type="text"/>	Telephone:	<input type="text"/>
Title:	<input type="text"/>		<input type="text"/>	Email:	<input type="text"/>
Organisation:	<input type="text"/>		<input type="text"/>	Special dietary or other requirements:	<input type="text"/>
			<input type="text"/>		

There is no charge to attend the symposium.

Venue

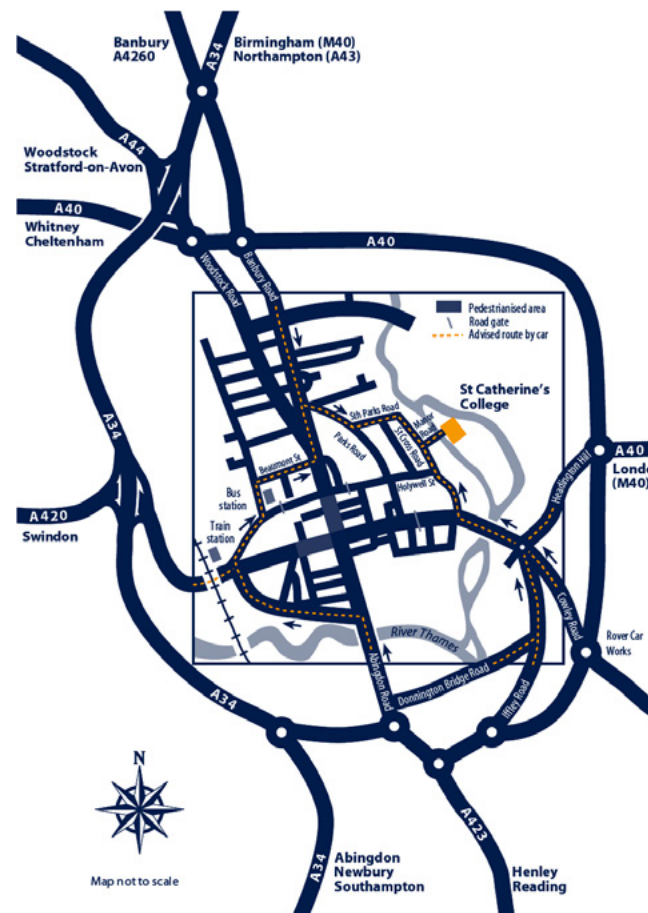
Mary Sunley Room, St Catherine's College,
Manor Road, Oxford OX1 3UJ

Telephone (college reception only):
01865 271700

Getting there

Further travel instructions are available [here](#).

No parking is available at St Catherine's and is very limited in Oxford. Guests are strongly advised to travel by train or bus or to use the Park & Ride scheme available on all major routes. Further information is available [here](#).



Organiser

University of Oxford
Institute of European and Comparative Law
St Cross Building
St Cross Road
Oxford OX1 3UL

Tel: +44 (0)1865 281 610
Email: jenny.dix@iecl.ox.ac.uk
www.iecl.ox.ac.uk

Sponsor

Bristows LLP
100 Victoria Embankment
London EC4Y 0DH

Tel: +44 (0) 207 400 8000
Email: info@bristows.com
www.bristows.com