



**Institute of European
and Comparative Law**

Faculty of Law



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BRISTOWS

Centre for Competition Law and Policy

**Trends in Retail Competition:
Private Labels, Brands and Competition Policy**

Friday 9 June 2017

Mary Sunley Building, St Catherine's College, Oxford

**Evolving competition dynamics:
the interface between competition policy, brands and retailers**

09.00	COFFEE AND REGISTRATION
09.30	Introduction <i>Professor Ulf Bernitz</i>
	Pricing
09.35	Guidance on vertical price fixing <i>Gunnar Kalfass, Bundeskartellamt</i>
09.55	The US approach to RPM and predatory pricing <i>James O'Connell, Covington & Burling</i>
10.15	Pricing, buyer power and territorial approaches <i>Kadambari Prasad, Compass Lexicon</i>
10.35	TEA / COFFEE
	Unfair Trading Practices
10.50	Decoding the Australian Food and Grocery Code of Conduct: impetuses, interests and implications <i>Caron Beaton-Wells, Melbourne Law School</i>
11.20	GSCOP seven years on <i>Andrew McCarthy, British Brands Group</i>
11.40	Fair Trade movement considerations for policy on Unfair Trading Practices and competition <i>Sergi Corbalán, Fair Trade Advocacy Office</i>

12.00	<p>Panel discussion: Unfair Trading Practices</p> <p>Chairman: <i>Bruce Lyons, University of East Anglia</i></p> <p>Panellists: <i>John Shine, Competition and Consumer Protection Commission</i> <i>Maria Rehbinder, DG Grow</i> <i>Caron Beaton-Wells, Melbourne Law School</i> <i>Terry Jones, NFU</i></p>
13.00	LUNCH
	<p>Horizontal and Vertical Guidelines</p>
14.00	<p>Key outcomes from the e-commerce market investigation <i>Zsuzsa Cserhalmi, DG Comp, European Commission</i></p>
14.20	<p>Brand competition and parallel trade in a post-Brexit world <i>Stephen Smith, Bristows</i></p>
14.40	<p>Selective distribution and its role in brand reputation, choice and competition <i>Robert Schulz, BSH Hausgeräte</i></p>
15.00	TEA / COFFEE
15.20	<p>Panel discussion: The changing competition landscape</p> <p>Chairman <i>Nicola Mazzarotto, KPMG</i></p> <p>Panellists <i>Javier Berasategi, Berasategi & Abogados</i> <i>Gunnar Kalfass, Bundeskartellamt</i> <i>Zsuzsa Cserhalmi, DG Comp</i> <i>Jan Werner, Metro Group</i></p>
16.30	<p>Closing remarks <i>Professor Ulf Bernitz</i></p>
16.40	Drinks